



Department: Marketing and Public Relations

The **Marketing and Public Relations Department** is responsible for the design, production and distribution of all marketing-related materials used to promote Pacific Symphony concerts and education programs, including program books, press releases, photo and video production, the Symphony website, patron loyalty events, the concert hall welcome table and backstage tours. Volunteers may be used in the areas below:

Welcome Table Ambassador

Responsible for set up/tear down of welcome and renewal tables, signage and marketing materials at R&H Segerstrom Concert Hall and other venues. Occasionally transport materials to/from PS office. Must be comfortable working with public and answering questions about Pacific Symphony programs. Must be available on assigned concert dates.

Backstage Tour Ambassador

Provide backstage tours for small groups of Pacific Symphony patrons, approximately 20 minutes. Excellent public speaking skills while engaging with patrons. Must be available on assigned concert dates.

Photographer

Shoot projects for Pacific Symphony events. Available to work evenings and weekends. Have developed an eye for image composition. Must have professional photography experience and be able to meet deadline requests.

Videographer

Shoot B-roll and conduct interviews that aim to capture compelling stories for our Symphony events. Shoot B-roll and conduct short interviews for quick promotional content used on social media feeds. Available during evenings, weekends and for events.

Photo Booth

Assist with collecting names/emails and organizing the line for the photo booth during performances. Volunteers will also assist patrons with the operation of the photo booth, keep the lines moving and the process efficient in order to serve as many patrons as possible.

Blogger/Writer/Storyteller

Help tell the story of Pacific Symphony's impact by writing compelling narrative for web and print. Tasks include meeting with staff, interviewing participants, taking photos and writing stories about concerts and/or education and community engagement programs.