# Speakers Bureau Manual

## Table of Contents

- History of the Pacific Symphony ................................................................. p. 4
- Ticket Information ......................................................................................... p. 7
- Attending a Concert ....................................................................................... p. 10
- Classical and Pops Concert Series ............................................................... p. 12
- Symphonic Voices (Opera Initiative) ............................................................ p. 13
- Sundays at Soka ............................................................................................ p. 15
- 2019 Lunar New Year .................................................................................... p. 15
- 2019 Nowruz (Persian New Year) ................................................................. p. 15
- Defiant Requiem ............................................................................................ p. 15
- Café Ludwig .................................................................................................... p. 16
- American Composers Festival ................................................................. p. 17
- PSO Education and Community Engagement Overview ................. p. 18
- Youth Ensembles ......................................................................................... p. 19
- Pacific Symphony Youth Orchestra ......................................................... p. 21
- Youth Wind Ensemble .................................................................................. p. 24
- Santiago Strings ............................................................................................ p. 26
- Education Programs – arts-X-press .............................................................. p. 28
- Education Program – The Frieda Belinfante Class Act Program .......... p. 32
- School and University Residences ............................................................. p. 36
- Family Musical Mornings .......................................................................... p. 37
- Community Engagement – Symphony in the Cities ....................... p. 39
- Concerts and Community Festivals .......................................................... p. 40
- Community Engagement – Heartstrings Overview .............................. p. 43
- Heartstrings – Santa Ana Strings ............................................................... p. 45
Heartstrings – Music and Wellness.................................................................p. 47
OC Can You Play with US?.................................................................................p. 51
Strings for Generations....................................................................................p. 53
Master Classes.................................................................................................p. 55
Osher Lifelong Learning Center......................................................................p. 56
Supporting the Pacific Symphony.................................................................p. 57
Pacific Symphony Support Groups...............................................................p. 64
Pacific Symphony Volunteer Center.............................................................p. 66
Carl St. Clair – Music Director .......................................................................p. 68
John Forsyte – President.................................................................................p. 70
Richard Kaufman – Pops Concerts...............................................................p. 71
Roger Kalia – Assistant Conductor, Music Director, Youth Orchestra..........p. 73
Gregory X. Whitmore – Music Director, Youth Wind Ensemble..................p. 75
Irene Kroesen – Music Director, Santiago Strings.......................................p. 76
Discography....................................................................................................p. 77
Renee and Henry Segerstrom Concert Hall..................................................p. 80
Samueli Theater..............................................................................................p. 81
William J. Gillespie Organ............................................................................p. 82
Societal and Other Benefits of Orchestral Music..........................................p. 84
Great Music Quotes.......................................................................................p. 91

Appendix
2006 - Pacific Symphony European Concert Tour........................................p. 93
2018 - Carnegie Hall Debut...........................................................................p. 93
2018 - PBS “Great Performances” Broadcast: Ellis Island: The Dream of America”..........................p. 93
2018 - China Concert Tour..............................................................................p. 94
2012 - Youth Orchestra Bulgaria Concert Tour.............................................p. 94
2016 - Youth Orchestra China Concert Tour………………………………………………………………………………………………p. 95
2017 - Youth Wind Ensemble International Competition – First Place……………………………………………………………………….p. 95
2018 - Santiago Strings Costa Rica Concert Tour………………………………………………………………………………………………p. 95
HISTORY OF PACIFIC SYMPHONY

2019–2020 – 41st Season

Largest orchestra formed in United States in last fifty years

- Serves more than 250,000 community members/patrons
- Approximately 100 performances per year
- More than 1500 additional performances, lessons, assemblies, etc. per year
- Balanced budget for more than 20 years
  - Some support from Irvine, Mission Viejo, Newport Beach for summer concerts
  - For many years, city of Santa Ana provided rehearsal space at no cost
  - Less than 1% from government sources
    - National Endowment for the Arts – approximately $40,000 per year

Founded 1978 as Pacific Chamber Orchestra

- Collaboration between California State University Fullerton (CSUF) and North Orange County committee led by Marcy Mulville
- First concerts at Fullerton’s Plummer Auditorium
- Led by Keith Clark, CSUF orchestra conductor
  - Led orchestra until 1990
- Tier One Member – League of American Orchestras
- Member – Association of California Symphony Orchestras

Symphony time-line

- 1981-82 – moved to Knott’s Berry Farm for one year
- September 1986 – moved to new Performing Arts Center in Costa Mesa
- 1987 – 2016 – Annual Summer Festival at Irvine Meadows Amphitheater
  - 2017 – Summer Festival moved to Orange County Fairgrounds Amphitheater
- 2006 – moved to new Renee and Henry Segerstrom Concert Hall in Costa Mesa
  - Architect – Cesar Palli
  - Acoustics – Russell Johnson
- 2006 – European tour of five cities, 3 countries
- 2008 – inaugurated 4,233 pipe William J. Gillespie Concert Organ
- 2012 – inaugurated opera initiative, Symphonic Voices
- 2017 – moved to new offices in Irvine as gift from Charlie and Ling Zhang
- 2018 – 5-city tour of China
- 2018 – performed at Carnegie Hall upon invitation (of only two orchestras) by Carnegie Hall for year-long celebration of composer Philip Glass’ 80th birthday
- 2018 – national broadcast on PBS “Great Performances” of Peter Boyer’s “Ellis Island: The Dream of America”
- 2018 – 5 city tour in China
Special Recognition

- 2005, 2010 – received prestigious ASCAP Award for Adventurous Programming
- 2010 – recognized by League of American Orchestras as one of country’s top five most innovative orchestras
- 2019 – County of Orange officially confers title of “Orange County Arts Ambassador of the World”

Programs

- Classics Series
- Pops Series
- American Composers Festival
- Symphonic Voices – opera – February 2018 “The Magic Flute” Mozart
- Cafe Ludwig – chamber music series
- Family Musical Mornings
- Sunday Casual Connections
- Sundays at SOKA
- Symphony in the Cities
- Pacific Symphony Youth Orchestra
- Education and Community Engagement Programs

Concert Features

- World-class Music Director, musicians, and orchestra
- World-class Renee and Henry Segerstrom Concert Hall
- Nationally and internationally renowned guest artists
- Classics, Pops and Family Series
- Multi-media concerts, including giant HD screen
- Fireworks and picnic opportunities at summer concerts

Concert Venues (Partial List)

- Renee and Henry Segerstrom Concert Hall
- Samueli Theater
- Pacific Amphitheatre
- Five Point Amphitheatre
- Soka University Performing Arts Center
- Symphony in the Cities Parks (Mission Viejo, Irvine, Newport Beach)
- Avenue of the Arts Hotel
- Concordia University
- Fullerton First United Methodist Church
- Irvine Barclay Theater
- Orange County Music and Dance
- Laguna Art Museum
• Orange County Center for Contemporary Art
• Yorba Linda Friends Church
• Chapman University
• Hilbert Museum

The Orchestra

• 85 musicians on contract; others as program requires
  o String section - 58
• Per-service orchestra (not salaried or weekly)
• Governance under American Federation of Musicians
  o Union organization
  o Selected through "blind" auditions
    ▪ National searches
    ▪ Gender, age, all other considerations unknown to panel of judges
    ▪ Audition behind screen
  o Most also engage in free-lance work
    ▪ Teachers of music, either private or with schools
    ▪ Other orchestras/music ensembles
    ▪ Studio work

Musicians’ Biographies

• Located on Pacific Symphony website

Goals and Values

Mission
• Pacific Symphony inspires, engages and serves Orange County and the region through exceptional music performances, and education and community programming.

Vision
• Pacific Symphony leads a renaissance in the appreciation, accessibility and impact of classical music in Orange County and the region, through creativity, responsiveness and innovation.

Values

• Passion: We bring determination, great energy and vitality to our work and project a sense of pride.
• Education: We seek to ensure greater understanding and appreciation of music by all ages.
• Engagement: We listen to and believe in involving the community, our artists, and volunteers in shaping the future of music and ensuring its impact on the broader community.
• Innovation: We embrace and anticipate change, experiment with new practices, and shape the future of classical music.
• Financial Responsibility: We generate and steward programs and resources which meet the needs of present and future generations.
• Excellence: We strive for the highest quality in performance, community service and organization.
TICKET INFORMATION

Purchasing Tickets

- Season ticket packages – choose your own concerts
  - Classics Series – four to twelve concerts
    - Maestro Series (12)
    - Romantic Nights (6)
    - Classical Escapes (6)
    - Sunday Matinees (4)
    - Pedak and Pipes (3)
  - Pops Series – seven concerts
  - Choose your own Series
    - Choose from six classical concerts
    - Choose from four pop concerts
  - Family Musical Mornings (5)
- Advantages of season tickets packages (subscriptions)
  - Best seats – selected before sales to the public
  - Same seats for every concert
  - Savings of up to 50% of cost of purchasing single tickets
  - 20% discount on additional ticket purchases
  - Free exchange of tickets
  - Priority seating for special events
- Contact for purchasing tickets:
  - Purchase on line: www.pacificsymphony.org
  - In person at ticket office: 17620 Fitch Avenue Suite 100 Irvine, CA 92614
  - 714-755-5799 – 9:00 a.m. – 5:00 p.m. M-F

Exchanging Tickets

- No later than 24 hours before the concert
- Exchanges only for concerts in the current season
- Information required for exchange
  - Tickets to be exchanged
  - Concert name and date of concert being exchanged into
  - Name, address and daytime phone number
- No charge for subscribers
- For single tickets buyers – standard $16 service fee
- Contact for exchange: 9:00 a.m. – 5:00 p.m.
  - Symphony Ticket office - 17620 Fitch Avenue Suite 100 Irvine, CA 92614
  - 714-755-5799 M-F
  - 714-825-3505 fax
Donating Tickets

- Tax credit for donations to non-profit organizations
- Return tickets by mail or in person no later than 4:00 p.m. on the day before the scheduled performance

Group Sales

- Available for groups of 10 or more
- Special group discounts, including half price box office fee
- Priority seating if booked prior to season’s single ticket sales
- Opportunity for pre-concert backstage tours, depending on availability
- Various groups, such as
  - Public and private schools
  - Colleges and universities
  - Music students and teachers
  - Churches and American Guild of Organists
  - Clubs, organizations
  - Corporations, businesses, business organizations
  - Individuals, families
  - Cultural groups
  - Seniors, senior centers
  - Travel groups visiting Orange County or the region
- Contact Louise Jacobs
  - ljacobs@pacificsymphony.org
  - 714-876-2311

Student Tickets

- Discounted season subscriptions
  - Full-time students
  - Valid ID and transcripts (9 units or more)
- Student Rewards - E-Club
  - Members have access to $10 tickets with $20 tickets for accompanying non-student friends and family
  - Members receive email 4 – 6 days before each concert for which Student Reward tickets are available
  - Email includes instructions on how to purchase for the specific event
  - Generally, includes every Classical, Sunday Casual Connections and Organ series, and others as available
  - No obligation to purchase anything
  - Sign up on line at www.pacificsymphony.org or contact students@pacificsymphony.org
Create Personal Account

- Online at www.pacifsymphony.org

Chinese language information on Pacific Symphony website

Follow Pacific Symphony

- Facebook – Pacific Symphony
- Instagram – pacificsymphony
- Twitter - @PacificSymphony
- Blog – pacificsymphony.blog

Pacific Symphony Rewards Card

- Available to subscribers and donors at a $100 minimum level
- Discounts and various benefits at local restaurants
- For information contact Christopher Adriance
  o 714-876-2370
  o cadriance@pacificsymphony.org
- Partial list of participating restaurants
  o Agoura Churrascaria – Irvine
  o Andrei's Conscious Cuisine and Cocktails – Irvine
  o Antonello’s – Santa Ana
  o Bayside Restaurant – Newport Beach
  o Bistango – Irvine
  o Chapter One: the modern local – Santa Ana
  o The Capital Grille – Costa Mesa
  o George's Café – Costa Mesa
  o Lawry's Carvery – Costa Mesa
  o Leatherby's Café Rouge – Costa Mesa
  o Mastro's Steakhouse – Costa Mesa
  o Mesa – Costa Mesa
  o Pizzeria Ortica – Costa Mesa
  o Seasons 52 – Costa Mesa
  o Silver Trumpet – Costa Mesa
  o TGI Friday's – Costa Mesa
  o Quattro Café – Costa Mesa
ATTENDING A CONCERT

Why attend
- Become educated on a different and important type of music
- A symphony is a feast for the senses and will leave you with a new experience
- The symphony is a step into the past and provides entertainment as well as some history
- The symphony is affordable and easy night out

Attire
- Dress comfortably
- Most dress in business or business casual, some more dressy
- Formal wear unusual unless concert is part of another event where formal attire is appropriate
- Opening night, many come more dressy – cocktail attire
- Summer concerts – casual

Arrival Time
- Classics and Pops concerts begin at 8:00 p.m.
- Plan to arrive at least 20 minutes early for parking, viewing the program, etc.
- Late arrivals will be seated by ushers at the next break in the performance
- Consider arriving at 7:00 p.m. for pre-concert interactive talk
  - 30-minute Preview Talk
  - Conducted by various people, including conductor, artist, musician, etc.
  - Seating on main floor (during the talk)

Parking
- Recommended parking at Plaza Tower Garage, corner of Park Center Drive and Anton Blvd, next to the Westin South Coast Plaza Hotel
- Valet service available for a fee in front of Segerstrom Concert Hall
- Public Transportation, including for disabled
  - www.ocpta.net; Phone: 714-636-7433

Length of Concert
- Most are approximately 2 hours in length with an intermission
- Concerts generally include several selections
- Pops concerts generally feature Pops concert conductor for the first half, joined by special guest artist(s) for the second half
- Sunday Connections concerts are about 90 minutes with no intermission
- Checking concert program in advance will help determine exact length of individual programs

When to Clap
- Most works have three movements; clapping is appropriate at the end of the piece
If unsure, look at the program page in the written program for the number of movements
Or, wait until the conductor lowers his baton and turns around to the audience

Making Noise During the Concert

- To avoid coughing
  - Drink water before the concert
  - Be prepared with unwrapped coughing/throat lozenges (unwrapping during the concert can actually be quite noisy)
  - If you cannot avoid it, try to hold it until a loud portion of the music or near the end of the piece (a cough can be louder than any musical instrument!)
  - If it persists, consider leaving the hall (but remember, you will only be readmitted when there is an appropriate break in the performance)

Cell Phones and Other Electronic Devices

- Turn them off when in the concert hall
- No texting or photography of any kind is allowed

Intermission

- About 20 minutes
- Concessions are available in the lobby

Bringing Children

- Children are always welcome
- Be aware of the nature and length of the program, which may not be suitable for small children
- For small children, consider the Symphony's Family Musical Mornings and Symphony in the Cities summer series

What should I wear?

Concerts are meant to be a great social occasion and you should feel free to dress comfortably. Many people will wear business clothes or slightly dressy casual clothes, but you'll see everything from khakis with a nice shirt to dresses and suits. Some people enjoy dressing up and making
CLASSICAL AND POPS CONCERTS SERIES

Concert Schedule

- On line at www.pacificsymphony.org

Pre-concert talks

- 7:00 p.m. before each Classical Concert
- Free, informal discussion about the evening’s program
- Orchestra level of the concert hall
- Often includes KUSC radio personality Alan Chapman
- 12-minute version on line for live-streaming or downloading (about one week before each performance)
- Past programs available on Symphony website

Radio Broadcasts

- In seven counties from San Luis Obispo to the Mexican border
- Radio, on line or KUSC phone app
- Program schedule on Pacific Symphony website
- Sunday evenings, 7:00 p.m.
  - Los Angeles/Orange County: KUSC 91.5 FM
  - Palm Springs: KPSC 88.5 FM
  - Santa Barbara: KQSC 88.7 FM
  - Thousand Oaks: KDSC 91.1 FM
  - San Luis Obispo: 99.7 FM
- Special Events 2019-2020:
  - October 18th – Tchaikovsky’s Pathétique
    - KUSC host Brian Lauritzen
  - December 15th – Beethoven’s Seventh
    - Games and entertainment provided in the lobby
    - “Carl St. Nick”
    - Other details: TBD
  - February 28th – Paganini
    - Details: TBD
- Past Broadcasts:
  - 2019-2020 special Pacific Symphony – KUSC events
    - Pilot program creating evening events with special experiences including:
      - Participation by KUSC hosts Alan Chapman, Brian Lauritzen and John Van Driel
      - Discussions and audience participation during concert
      - Pre-and/or post concert receptions
    - October 26, 2018 – Music of Leonard Bernstein
      - Alan Chapman, KUSC host
• Pre-concert entertainment in the lobby
• Jazz club environment
  ▪ February 1, 2019 – Scheherazade
    • Brian Lauritzen, KUSC host
    • On-stage interviews of musicians
    • Middle Eastern theme lobby reception
  ▪ March 22, 2019 – Italian Connections
    • John Van Driel, KUSC host
    • Featuring music of Bruch and Mendelssohn
    • Wine tasting in lobby/plaza after concert

Pacific Symphony on Demand
  • Recordings of live performances conducted by Carl St.Clair since the 2007-08 season available for one month after the broadcast
  • Includes vintage recordings from 1997-98 season
  • Available at www.pacificsymphony.org/OnDemand

Program Notes
  • Information about program, artists and guest artists appear in the printed program distributed at each concert
  • Program Notes may be read on line on the Pacific Symphony’s website
  • Free Program Notes may be found in iTunes App Store under “NoteStream”
  • Past Program Notes can be accessed on the Pacific Symphony website

SYMPHONIC VOICES – OPERA VOCAL INITIATIVE

Program Goal
  • Effort to restore professional productions of opera as an art form to Orange County began in 2011-12 season
  • Carl St. Clair led the efforts to bring Opera to the forefront of musical interests. St. Clair provided the perfect leadership with his previous work in Europe.

Program Notes
  • Inaugurated in 2012 to bring opera back to Orange County after closure of Opera Pacific
  • The first production was “La Bohème” by Puccini and continued with a three-year plan, including adapted opera’s geared towards children and the Family Musical Mornings
  • “Tosca” by Puccini in the 2012-13 season sold out with the use of electronics to create images to go along with the music
  • Alejandro Gutiérrez made his conduction debut with Pacific Symphony with two performances of “The Magical Flute” (2013)
Facilitated by Maestro St. Clair’s experience in opera
  o 2008 – 10 - Komische Oper Berlin
    • Led Verdi’s “La Traviata,” Wagner’s “Ring Cycle,” Reimann’s “Lear” and others
  o 2008 – 10 - German National Theater and Staatskapelle
Third family concert each season is “Opera for Kids”
Community Partner – Chapman University
2019-2020 Season
  o Opera for Kids: Elixir of Love: January 18, 2020
  o Otello - April 23-28, 2020
  o Classics series with Pacific Chorale, Southern California Children’s Chorus and soloists to be announced, Mahler’s “Symphony of a Thousand” – June 11-13, 2020
2017 - Verdi’s “Aida”
2016 – Bizet’s “Carmen”
2014 – Verdi’s “La Traviata”
2013 – Puccini’s “Tosca”
2012 – Puccini’s “La Boheme”
Third Family Concert each year – Opera for Kids
  o Partnership with Chapman University

John Forsyte -
“Orange County lost a jewel when Opera Pacific closed its doors. We don’t intend to replace this fine company, but serve music lovers with semi-staged opera, which is a unique concert experience; it combines the power of a full symphony on stage with the singers and some of the theatrical drama so important to conveying opera’s ultimate power.”
Other Concerts Offered

SUNDAYS AT SOKA

- 70 – minute informal concerts; 3:00 p.m.
- Perfect for newcomers to classical music
- Orchestra conducted by Carl St.Clair
- Location
  - Soka University Performing Arts Center
    One University Drive
    Aliso Viejo, CA 92656
  - Box office - 949-480-4278
  - tickets@soka.edu

LUNAR NEW YEAR CONCERT - 2020

- Annual one-night concert to celebrate Chinese New Year – January 25, 2020
- Pacific Symphony orchestra led by Carl St.Clair
- Regional dance, music and cultural organizations
- For information or to purchase tickets – 714-755-5799 or www.pacificsymphony.org

NOWRUZ: PERSIAN NEW YEAR CONCERT – 2020

- One-night concert to celebrate Nowruz ("new day"), the Persian New Year – March 27, 2020
- Pacific Symphony orchestra led by Carl St.Clair
- Guest artists: TBD
- For information or to purchase tickets – 714-755-5799 or www.pacificsymphony.org

Hail to the Heroes – 2020

- One-night concert dedicated to honoring active duty military, veterans, and first responders, saluting those who defended America’s ideals and remember those who have returned
- Patriotic and orchestral favorites featured
- Date and details: TBD

Past Concerts

“DEFIANT REQUIEM” – 2019

- One-night concert telling the story of courageous Jewish prisoners in the Terezin concentration camp during World War II who performed Verdi’s Requiem Mass, despite the depths of human degradation; combining music with video testimony from survivors
• Provided community engagement activities
• Offered a workshop on the Holocaust and education for local teachers
• Pacific Symphony orchestra and Pacific Chorale led by Maestro Murry Sidlin
• Presenting sponsor – Jewish Federation and Family Services

CAFÉ LUDWIG

• Intimate coffee-house setting performances of various musical ensembles composed of Pacific Symphony musicians
• Curator and host Orli Shaham
• 2019-2020 program:
  o October 27th, 2019
    ▪ Beethoven and Brahms
  o February 16th, 2020
    ▪ Janáček & Schumann
  o May 10th, 2020
    ▪ Beethoven’s “Razumovsky” Quartet
• Celebrated the late Leonard Bernstein’s 100th and Steve Reich’s 80th with All-American chamber music (January 25, 2018)
• Sponsored by Avenue of the Arts Hotel
• Sunday afternoons at 3:00
• Location
  o Samueli Theater located in Renee and Henry Segerstrom Concert Hall
• For information or to purchase tickets – 714-755-5799 or www.pacificsymphony.org
AMERICAN COMPOSERS’ FESTIVAL

- Inaugurated 2001, explores different facets of American music
- Continues, but no longer branded as ACF
- Reflects our diverse musical heritage
- Explores where we have been as a culture, where we are and where we are going.
- ACF history
  - 2017 – “Ellis Island the Dream of America”
    - Composed by Peter Boyer
    - Multi-media presentation for full orchestra, combined with life actors on stage relating the stories of seven immigrants entering the United States through Ellis Island between 1910 and 1940 and visuals of Ellis Island and immigrants
    - Recorded by PBS “Great Performances” and broadcasted nationally in 2018
  - 2016 – “Organ Splendor”
    - Spotlight on music composed for organ
    - Featured Paul Jacob and Christoph Bull – two of world’s finest organists
    - Featured 4,322 pipe William J. Gillespie concert organ
  - 2015 – Celebrated music of composer, conductor and pianist Andre Previn
  - 2014 – “Screen to Score”
    - Focused on music of John Williams and others composing for movies
    - Example of movies: “ET,” “Raiders of the Lost Ark,” “Lord of the Rings”
  - 2013 – Celebrated the music of Duke Ellington
  - 2012 – Celebration of Nowruz, the Persian New Year
  - 2011 – Celebrated the music of Philip Glass
    - Included “Passion of the Ramakrishna,” co-commissioned by the Pacific Symphony and the Nashville Symphony
  - 2010 – “The Greatest Generation,” music of the 1930’s
  - 2008 – “The West: Music Inspired by the American Frontier”
  - 2007 – “Los Sonidos de Mexico”
    - Third in sequence of program exploring impact of non-Western music on modern American composers
  - 2005 – “Illuminations in Sound”
  - 2004 – “Tradewinds from China”
    - Second in sequence of program exploring impact of non-Western music on modern American composers
  - 2003 – “American Odyssey”
    - First in sequence of program exploring impact of non-Western music on modern American composers
  - 2002 – “Dvorak in America”
  - 2000 – “Aaron Copland”
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT
PROGRAMS

OVERVIEW

General and Purposes

- Serve nearly 50,000 Orange County residents each year
- Introduce people of all ages and socio-economic backgrounds to symphonic music and the Symphony
- Provide multiple opportunities to actively engage with symphonic music and the Symphony
- Leverage community partnerships to enhance the lives of OC's residents
- Inspire children and adults to become involved and deepen their involvement in the art
- Increase access to the Symphony musicians and concerts

Summary of Programs

- Education and Instrumental Instruction
  - Pacific Symphony Youth Ensembles
  - arts-x-press
  - Class Act
  - School and University Residencies
- Concerts and Community Festivals
  - Family Musical Mornings Series
  - Symphony in the Cities
  - Site-specific concerts
  - Lantern Festival
- Access
  - Heartstrings
    - Santa Ana Strings
    - Music and Wellness
- Lifelong Learning
  - OC Can You Play with Us?
  - Strings for Generations
  - Masterclasses
  - Osher Lifelong Learning Center
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT
PROGRAMS

Education and Instrumental Instruction

YOUTH ENSEMBLES

Programs to encourage musical and personal growth through the art of performance

- Pacific Symphony Youth Orchestra
- Pacific Symphony Youth Wind Ensemble
- Pacific Symphony Santiago Strings
- Pacific Symphony Chamber Groups: Pacific Symphony Youth Quartet, Pacific Symphony Santiago Quartet, Pacific Symphony Saxophone Quintet
- Young Composer's Festival

Carl St.Clair – Artistic Advisor

Members selected in annual auditions held in June

- For students in grades 6 through 12
- 2019-20 – approximately 650 applicants; 260 selected
- Represent 75 schools

Application requirements
  - Actively participate with student music program to the satisfaction of the school's music director
  - Study the instrument they are auditioning on with a private instructor
  - Meet grade level requirement
    - Santiago Strings - grades 6 through 9
    - Wind Ensemble - grades 8 through 12
    - Youth Orchestra - grades 9 - 12
  - Current members must re-audition each season

Tuition
  - Covers
    - All rehearsals, events, annual retreat
    - Ensemble t-shirt
    - Complimentary tickets to Pacific Symphony as available
  - Santiago Strings - $825
  - Youth Orchestra and Wind Ensemble - $1025
  - Financial aid available for all three programs, upon application

Activities

- Student interaction with Pacific Symphony musicians
  - Personal and group coaching
- Master classes
- Side-by-side performances
- Three-day annual retreat for each ensemble in snow country
  - Intensive rehearsals and bonding activities
- Weekly rehearsals August through May
  - At University of California Irvine
  - Santiago Strings
  - Youth Orchestra and Wind Ensemble
- Performances take place in Segerstrom Concert Hall and other venues
  - Facebook for all three Pacific Symphony Youth Ensembles
  - Information and Q&A – contact psye@pacificsymphony.org
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

Education and Instrumental Instruction

PACIFIC SYMPHONY YOUTH ORCHESTRA

History

• Premier training orchestra in Orange County
• Founded 1993
• Under direction of Roger Kalia through the 2019-2020 season
• Represents approximately 30 schools in and beyond Orange County
• For students in grades 9 - 12

Program Goals

• Offer soloist opportunities to instrumentalists
• Provide members with high-quality innovative artistic experiences
• Encourage musical and personal growth through the art of performance

Program Activities

• Interactions with Maestro Carl St.Clair, Pacific Symphony musicians and guest artists
• Annual auditions – June
• Performances
  o Three-concert series
  o Side-by-side performance with Pacific Symphony as part of Family Musical Mornings
  o Final performance featuring winners of annual concerto competition
  o Venues – Segerstrom Concert hall and other venues
• Rehearsals – August - May
  o Music Department, University of California Irvine
• Pacific Symphony Youth Quartet
  o High level string quartet composed of auditioned players in PS Youth Orchestra
  o Performs throughout Orange County – events, fundraisers, home parties, annual Mayors’ event
• Utilization of free and discounted tickets to Pacific Symphony concerts
• Each ensemble tours approximately every four years

Credits

• 2020– Tour to Prague and Vienna
• 2016 – Performance tour of three cities in China
• 2012 – Concert tour in Bulgaria
Contact Information

- List of concert performances, audition information, and listing of Youth Orchestra musicians and Board of Directors can be found on our website:
  - [https://www.pacificsymphony.org/education/ps_youth_ensembles](https://www.pacificsymphony.org/education/ps_youth_ensembles)
- General – Shawne Zarubica, szarubica@pacificsymphony.org, or psye@pacificsymphony.org

Testimonials

- Jessica - high school student
  - As high school sophomore, volunteered at elementary school, teaching kids how to play trumpet
    - Requested to be assigned to one student who seemed to have special interest and one who seemed to be struggling in every aspect of school
    - Hoped music could help the first open up to their true passion and help the second one become more confident and hard-working
    - Targeted Title I School in the school district because likely the parents could not afford to pay for music lessons/education
    - School already had Class Act program – this would add to that
  - In junior year, develop program called Molding Musicians at King Elementary
    - Introduced 6 talented, dedicated high school volunteers to teach violin, piano, trumpet, trombone, flute and clarinet
    - Took on 20 students
  - In senior year, continued the program with co-leader (also a PYSO musician)
    - Four former teachers continued
    - Increased to 27 students
    - Added cello, guitar, saxophone
    - Goal for the program – continue and create a “Molding Musicians Board”
    - “Through this program I have had the chance to grow as a musician and a teacher and to help spread the joy of music to young students. I feel that... I have made footprints on each of the students’ lives.

- Thomas - Cellist
  - In first week at University of Chicago
  - Just a “kid” when joined PSY0
    - Participated in PYSO Bulgarian concert tour
    - His “burning enthusiasm to perform on a stage where music – not English – was the language used to communicate with audiences.”
    - “I remember those moments during rehearsals when things didn’t go the way we planned, where even if we put in the hours and the efforts, things just didn’t match up the way we wanted them to.
    - For me, this has been what PSY0 – expanding my comfort zone and broadening my horizons to degrees I had never known before. From
traveling to foreign places where I couldn’t even speak the language, learning music at a level where I had to focus every day to learn the parts, and performing concerts with the professionalism and artistic expression of true musicians, I’ve grown out of my comfort zone and have gained a greater understanding of what it means to perform music.

Beyond the lifelong friends, wonderful conductors and cultured musical community that PSYO has afforded me, the greatest blessing has been a richer understanding of why I continue to pursue music as a medium for aesthetic human connection...and share a moment of private connectivity, all boundaries of race, language and gender fade away, leaving only the raw exchange of pure, human sentiment.

Thank you for teaching me the life lessons I could never learn through a textbook in a classroom.”

- Danielle – Violinist
  - Now, a volunteer coordinator for the youth quartet
  - Top scholar – received highest possible scores on all six Advanced Placement exams taken in junior year
  - Taking 7 more AP classes in her senior year
  - Plans to attend medical school
  - Featured violinist (with younger sister) with Pacific Symphony “Symphony in the Cities” program under direction of Maestro Carl St.Clair
  - Also plays piano and tuba
  - Inspired by mother, early teachers, Music Director of Santiago Strings Irene Kroesen, Conductor of PSYO Roger Kalia, and Pacific Symphony Conductor Carl St.Clair
  - Concert mistress for PSYO, leading PYSO three-city concert tour of China in 2016
  - PSYO leadership “have truly impassioned me to be an artist, influencing me to love the orchestral repertoire and cherish the intimacy of great music-making with other phenomenal players in the Pacific Symphony Youth Ensemble.”
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

Education and Instrumental Instruction

PACIFIC SYMPHONY YOUTH WIND ENSEMBLE

History

- Founded 2007
  - Under direction of Michael Corrigan
    - Well-known music educator
    - Recipient of “Band Educator of the Year” award from California Music Educators Association
- 2009 – Joshua Roach of USC Thorton School of Music becomes Music Director
- 2014-15 season – Gregory X. Whitmore, Ph.D becomes Music Director
- Represents approximately 22 schools in and around Orange County
- For students in grades 8 - 12

Program Goals

- Offer performance opportunities to instrumentalists
- Provide members with high-quality innovative artistic experiences
- Encourage musical and personal growth through the art of performance

Program Activities

- Interactions with Maestro Carl St.Clair, Pacific Symphony musicians and guest artists
- Annual audition - June
- Performances
  - Three-concert series
  - Venues - Segerstrom Concert Hall and other venues
- Rehearsals – August – May
  - Music Department, University of California Irvine
- Utilization of free and discounted tickets to Pacific Symphony concerts

Credits

- 2017 – First Prize, Summa Cum Laude, International Youth Music Festival, Vienna, Austria
  - Performed in grand finale concert of the Festival
Contact Information

- List of concert performances, audition information, and listing of Youth Orchestra musicians and Board of Directors can be found on our website:
  - [https://www.pacificsymphony.org/education/ps_youth_ensembles](https://www.pacificsymphony.org/education/ps_youth_ensembles)
- General – Shawne Zarubica, szarubica@pacificsymphony.org, or psy@pacificsymphony.org
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

Education and Instrumental Instruction

SANTIAGO STRINGS

History
- Founded 1991
  - Sponsorship of Orange County Chapter of Suzuki Music Association of California/Los Angeles
    - By Lonie Basserman and Margie Chan
  - Led by Irene Kroesen
    - Veteran teacher – Irvine School District
- Represents approximately 38 schools in and around Orange County
- Came under the wing of Pacific Symphony in 2007
- For students in grades 6 - 9

Program Goal
- Nurture confidence, poise and musical sensitivity through the study and performance of outstanding string orchestra literature

Program Activities
- Interactions with Maestro Carl St.Clair, Pacific Symphony musicians and guest artists
- Annual auditions - June
- Performances
  - Two-concert series
  - Opening season performance – joint program with the Prelude Chamber Strings
  - Venues - Segerstrom Concert Hall and other venues
  - Participate in Orange County's Suzuki Festival
  - Has performed regularly at Disneyland in the past
- Rehearsals – August - May
  - Music Department, University of California Irvine
- Pacific Symphony Santiago Strings Quartet
  - Composed of auditioned performers
- Utilization of free and discounted tickets to Pacific Symphony concerts

Credits
- 2016 – invited to Tampa, Florida, to participate in National Orchestra Festival as part of the American String Teachers Association Annual Conference
- 2018 - Performed with Pacific Symphony at Chinese New Year concert
- 2018 – June/July Concert tour in Costa Rica
Contact Information

- List of concert performances, audition information, and listing of Youth Orchestra musicians and Board of Directors can be found on our website:
  - [https://www.pacificsymphony.org/education/ps_youth_ensembles](https://www.pacificsymphony.org/education/ps_youth_ensembles)
- General – Shawne Zarubica, szarubica@pacificsymphony.org, or psye@pacificsymphony.org
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

Education and Instrumental Instruction

**arts-X-press**

*In celebration of Cole Carsan St.Clair*

**Program Goals**

- To nurture each student’s individuality, creativity, artistic expression and respect of self and others.
- To encourage students to take creative and social risks and to make life choices that include the arts.

**Program Description**

- 5-day residential arts immersion program on campus of Concordia University Irvine
- Founded 2001 to celebrate memory of Cole Carsan St.Clair, son of Carl and Susan St.Clair
- OC teachers nominate 7th and 8th grade students to participate
- No student is excluded due to financial need
- Students engage in each of these activities
  - Singing
  - Dancing
  - Playing a musical instrument
  - Drawing/painting
  - Acting/drama
  - Speaking presentation
- Students attend three off-site performances such as Pacific Symphony concert, Pageant of the Masters, local play, etc.
- Program culminates in evening program for parents, families and friends

**Survey of Participants – 2019-2020**

- 139 students participated, representing 26 school districts and 67 schools (compared to 9 school districts represented in 2016-2017)
- 81% received financial aid
- Demographics
  - 28% White or Caucasian
  - 33% Hispanic or Latino
  - 17% More than one race
  - 4% Vietnamese
  - 6% Chinese
  - 5% Other Asian
• 3% Black or African American
• 4% Declined to respond
• 19 from Class Act Schools, 12 from Heartstrings partners

Student Evaluations

Of the 2019 arts-X-press students...

• 78% tried a new art form they had never tried before
• 89% said they feel more comfortable talking to new people now than they did before arts-X-press
• 89% felt like they could be themselves at arts-X-press
• 72% feel more comfortable taking risks
• 81% want to attend more arts-related events (like symphony concerts, theater productions and art shows)
• 78% want to become an arts-X-press counselor

Of the parents who completed a post-program survey...

• 85% rated the program outstanding
• 90% agreed that arts-X-press allowed their child to express his/her individuality
• 85% agreed that arts-X-press helped increase his/her child’s confidence
• 65% reported positive change in their child immediately after the program ended

100% of counselors agreed that arts-X-press prepared them for future leadership opportunities

Contact

• arts-x-press@pacificsymphony.org
• 714-876-2336
• arts-X-press Instagram: artsxpress

Testimonials

• “Everyone here is so kind and supportive in what you do. I wasn’t afraid to mess up (not as much) so I feel that I could try new things and not be judged. I wish it was like that everywhere. So, thank you, arts-X-press.” Student
• “It seemed like there was a part of her confidence that was unlocked after arts-X-Press. She had so many opportunities to express herself and it seems like it made her sense of self stronger.” arts-X-press parent
• “arts-X-press was a great opportunity. I could do anything, and no one would be there to judge. I learned a lot, especially about new music. Thank you.” Student
• “I felt that my greatest accomplishment this summer was the confidence that being a counselor gave me. At the end of the summer I was so incredibly proud of the person arts-X-press had allowed me to become. Going into the week I was so anxious and filled with...”
uncertainty regarding how the week was going to go. I was so nervous about working with the kids and pushing myself to be an inspiring counselor but found such pride in myself through the great friendships I formed with the other counselors and campers and the risks that I pushed myself to take.” Counselor

- Jocelyne
  - Now a counselor with the program
  - An aspiring conductor, she never believed she would meet and have conversation with someone like Carl St.Clair

- Kole
  - Before arts-X-press had no place to comfortably explore his artistic interests
  - Liked to perform musical theater but found it difficult to connect with peers since most of the boys were focused on sports
  - Enabled him to make friends with other kids with passion for the arts
  - Provided positive environment for him to discover new art forms
  - Mother’s comment, “He came back just more mature, more confident. He was really respectful to his family and his grandparents in terms of understanding all of the sacrifices that we make for him to have the opportunities to do what he does...It was really amazing. I didn’t think it was going to be as impactful as it was.”

- Haylay
  - “My path to finding the person I am today was influenced by Pacific Symphony’s arts-X-press program...I attended the camp the summer before my eighth grade. Before then, I had never considered myself to be particularly outgoing or extroverted...That summer I learned about individuality.

There was so much diversity at the camp that week, I realized later that diversity and variety is a beautiful privilege. I was one of fifty kids there, all about twelve years old. We were all from different schools, different social classes and just about every race, religion and ethnicity you can think of. Yet we all performed together, sang together, laughed together; we all loved art together and did not let our differences divide us. Now I recognize that everyone comes from a different background. Simple acceptance of others and their ideas creates a friendly environment and ultimately bonds people together in mutual understanding.

I sang in a group of fifty middle school kids...and danced in a massive crowd of kids...I knew I had already become a better version of myself.

Since I turned sixteen, I have gone back to that camp every year as a counselor.”

- Emily
  - High school senior and arts-X-press counselor
  - “I came in going into seventh grade and was starting a new school and I had no social skills. I was so uncomfortable. But this program changed me and made me realize I had to come and give back.”

- Amrit
High school senior and arts-X-press counselor

“I remember thinking as a camper, ‘I’m going to bring all this piano sheet music’ and I get there, and I’m placed in visual arts. But you just learn to get a bigger appreciation for arts as a whole and then realize that you’re capable of more than you think you are.

It would be awesome for every kid to understand that if it’s not hard, it’s probably not worth going for. You should stretch yourself, you should try and make yourself uncomfortable, and that’s where you are going to find success.”
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENAGEMENT PROGRAMS

Education and Instrumental Instruction

The Frieda Belinfante CLASS ACT Program

Program Goals

- Form close relationships between school communities throughout Orange County and the Pacific Symphony
- Enrich the quality and enhance availability of music learning in schools through sequential interactions with professional musicians
- Develop a foundation for life-long learning through the arts
- Enhance the school's learning environment through repeated exposure to the expectations of a concert and guest-artist environment
- Facilitate the teaching of and exposure to the arts in the classrooms
- Enhance existing school music programs by providing additional musical experiences through the Pacific Symphony

Program Description

- 2019-2020 – John Williams and “Symphony at the Movies” theme
- Partnership between the Symphony and 29 elementary schools throughout Orange County
- Introduces students and their families to Symphony musicians and educates about orchestral music
- Schools selected through competitive application process
- Class Act Handbook provided in English and Spanish to guide classroom teachers, school administrators and school-site volunteers
- Program events/activities –
  - Prelude Assembly – students introduced to their Symphony “Class Act Teaching Artist”
    - School-wide assembly
    - Students introduced to theme and composer of the year
    - Hosted by professional actor with participation of the school’s Pacific Symphony musician
  - Teacher Workshop
    - On-site at each partner school
    - Attended by school's full teaching faculty
    - Educators provided with grade-level appropriate multi-disciplinary arts activities to enhance student learning across multiple subject areas
    - Educators receive customized CD
      - Composer-of-the-year’s music
      - Book about the composer’s life
      - Packet of activities to implement with their students
Classroom Lessons
- Musician returns for a lesson with each classroom
- Age appropriate lessons align with VAPA and Common Core standards
- Musician shares personal music and professional journey

Family Night
- Free evening concert featuring music of the composer-of-the-year
- Symphony quintet performs
- Performed by school’s musician and musicians from him/her instrument “family”
- Includes refreshments and “meet and greet”

Interactive Musical Experience
- Kindergarten and first grade students’ culminating experience
- Interactive assembly with singing, dancing and movement to music of composer-of-the-year

Youth Concert
- Grades two and higher students’ culminating experience
- Field trip to Segerstrom Center for the Arts to hear Pacific Symphony concert featuring music of composer-of-the-year
  - Presented by full Pacific Symphony orchestra
  - Hosted by Symphony’s Assistant Conductor
  - Frequently features professional dancers, singers and other artists

Bravo Assembly
- Each school performs an assembly
- Showcases what students have learned about theme composer and his music through art, dance, song and music

Program Participants
- Pacific Symphony musicians – trained specifically for the program
- Parent Volunteers – trained by Symphony staff
- Teacher volunteers – trained in Teacher Training Workshops

Survey of Teachers
- 100% agreed Class Act increased their students’ appreciation for symphonic music and musical knowledge
- 100% agreed it is important to have Class Act in their school
- 100% agreed Class Act is vital to helping their school achieve their music and arts education goals
- 98% agreed students were engaged and interested in the lesson content
- 96% agreed their Class Act musician’s teaching methods were effective
- 84% were inspired to further explore the Class Act curriculum after attending their musician lesson exposure to the arts in the classroom
Credits

- Program touches more than 17,500 students and 8,000 teachers annually
- Curriculum aligned with Common Core and VAPA standards
- League of American Orchestras and National Endowment for the Arts selected Class Act as one of the nine most exemplary music education programs in the United States
- Named in honor of Frieda Belinfante

Major Class Act Donors

- Howard and Roberta Ahmanson through the Ahmanson Charitable Community Trust
- Numerous corporations

Contact

- Eileen Regullano, Education Engagement Manager
  - eregullano@pacificsymphony.org
  - 714-876-2347
- Pacific Symphony website - www.pacificsymphony.org
  - Application to become Class Act school partner
  - Class Act Program Overview
  - Class Act Handbook - English
  - Class Act Handbook - Spanish
  - Class Act Schedule Portal
  - Teacher Workshop Resources
  - Information about past theme composers

Testimonials

- Sean – age 15
  - First experience with music at his elementary school, Adelaide Price Elementary, a Title I School in Anaheim
  - Was the only school-wide music education at the school
  - Became interested in performing music himself
  - Parents enrolled him in music lessons for guitar, trumpet and voice
  - Now a high school student, he performs in ensembles and fundraises annually to support music education in Anaheim
  - Sean gets to play music as a Mouseketeer in the revamped Mickey Mouse Club with Disney
    - Sees his photo rolling on the big billboards of Time Square when they announced the cast
  - From father, “I shared the amazing program, Class Act, with people on the Disney set and how it expanded Sean’s world through music...you carry the legacy of making a difference in kids’ lives. This many years later, the impact of Class Act still matters.”
- Teacher – Los Alamitos Elementary School
“During my years as a classroom teacher, I saw first-hand how the Symphony’s programs affected family life. Families in a very economically disadvantaged neighborhood were listening to classical music stations. Many children began taking music lessons...I witnessed the goals of the program happening before my very eyes.”
PACIFIC SYMPHONY EDUCATION AND COMMUNITY ENGAGEMENT PROGRAMS

Education and Instrumental Instruction

SCHOOL AND UNIVERSITY RESIDENCES

Chapman University – Partnership

- 2019-20: 7th year partnership between Chapman and the Pacific Symphony
- Multi-disciplinary activities in partnership with Chapman
- Centered around Symphony concerts and a unifying theme
  - Pacific Symphony musicians perform with Chapman music, dance and creative writing students at Hilbert Museum
  - Has included:
    - Special art exhibit on campus
    - Side-by-side rehearsal for Chapman orchestra and conducting students with Carl St. Clair and Symphony musicians
    - Sectional coachings for Chapman students
    - Honors classes linked to the festival’s theme
    - Performance opportunities for Chapman students and faculty in the Renee and Henry Segerstrom Concert Hall Lobby

- Partnership with Opera Chapman
  - In 8th year
  - Produces annual Opera for Kids! as part of Symphony’s Family Musical Mornings series

Contact
- Susan Kotses, Vice President of Education and Community Engagement
- skotses@pacificsymphony.org
- 714-876-2341

Coaching Programs

- At schools including: St. Margaret’s School, Sage Hill High School, Orange County School of the Arts
- Symphony musicians coach instrumental students
- Coaching sessions designed to supplement school instruction and provide students with opportunities to learn from Symphony musicians
- Private and group instruction

Contact
- Kurt Mortensen, Director of Audience Engagement
- kmortensen@pacificsymphony.org
- 714-876-2323
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

Concerts and Community Festivals

FAMILY MUSICAL MORNINGS

Program Goals

- Provide educational and entertaining concerts to children and families
- Introduce children and families to symphonic music
- Provide high quality and engaging concert enhancement activities through the Musical Carnival
- Inspire children and families to further engage with Pacific Symphony

Program Description

- Conducted by Assistant Conductor Roger Kalia
- Designed for children and families
- Performed by Pacific Symphony orchestra
- Five Saturday morning programs each year; two performances each day
- Interactive concerts for children ages 5 – 11 and their parents
  o Although for children, the full Pacific Symphony orchestra performs
- Each program presented at 10:00 and 11:30 a.m.
- Experience enriched by Interactive Musical Carnival preceding the concert
  o In the Segerstrom concert hall
  o 9:00 a.m. for 10:00 program
  o 12:15 p.m. for 11:30 program
  o Features
    ▪ Local community ensembles
    ▪ Meet the musicians
    ▪ Meet the youth musicians
    ▪ STEAM (science, technology, English, arts, math) activities
    ▪ Instrument Petting Zoo
- Experience enriched by engaging in OrKIDSra Club pages in program book

2019 - 2020 Program Schedule

- October 19 - Dia de los Muertos Celebration
- December 7 - Nutcracker for Kids
- January 18 - Opera for Kids: Elixir of Love
- February 29 - Peter and the Wolf
- May 30 - John Williams: Maestro of the Movies
Series Sponsor

- Farmers and Merchants Bank

Contact

- Jonathan Terry
- jterry@pacificsymphony.org
- 714-876-2340
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

Concerts and Community Festivals

Symphony in the Cities

Symphony in the Cities – Concerts in the parks

- 2019-2020 Location TBD
- Outdoor concerts performed in local parks in partnerships with Orange County cities
  - Mission Viejo, Irvine, other cities
    - Mission Viejo – Norman P. Murray Community and Senior Center park
    - Irvine – Mike Ward Community Park
    - Costa Mesa – Renee and Henry Segerstrom Concert Hall
    - Orange – Aitken Arts Plaza at Musco Center for the Arts at Chapman University
- Concerts free to the public
- Picnic, summer evening atmosphere
  - Concerts begin at 8:00
  - Many bring picnics, lawn chairs, etc.
- Potpourri of popular classics, pops tunes and patriotic songs
- Musical playground for children in advance of the concert
  - Interactive, hands-on activities
  - Instrument-making
  - Drum circle
  - Instrument “petting zoo”
  - Learning to conduct from Maestro St.Clair
  - Children and families have opportunity to conduct the orchestra in one song during the concert
- Contact Susan Kotses, Vice President of Education and Community Engagement
  - skotses@pacificsymphony.org
  - 714-876-2341

Sundays at Soka

- Retained by Soka to perform
- 70-minute informal concerts at Soka University
- Pacific Symphony Chamber Orchestra
- Three Sundays during the year
- To order tickets:
  - 949-480-4ART
  - Tickets@soka.edu
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

Concerts and Community Festivals

Site-Specific Concerts

Program Description

- Annual interactive and engaging concerts in non-traditional locations with an adventurous mix of repertoire
- Generally funded by specific grants aimed at engaging under-served audiences and/or those new to classical music
- For 2017-19 season: special grant from the League of American Orchestras and the Getty Foundation funded Canto de Anaheim
  - Canto de Anaheim
    - City partnership project aimed at connecting with Anaheim's Latino community by interpreting Anaheim's unsung heroes through story and music
    - Participation with members of the community as performers and co-creators
    - Written and directed by Sara Guerrero and featured nine vignettes of Latino Anaheim residents of past and present
    - Each story was paired with a piece of classical Mexican music
    - Performed at Pearson Park Ampitheater and at the Cook Auditorium at Anaheim High School
  - Canto de Anaheim Demographics and Survey Results*
    - Over 1300 attendees
    - 60% had never attended a Pacific Symphony concert or community event before
    - 71% Latinx/a/o
    - 25% White
    - 6% Asian
    - 3% American Indian or Alaska Native
    - 41% from Anaheim
    - 76% were willing to share more about their experience and 82% signed up to receive more information on future events
  - Canto de Anaheim Testimonials
    - “More proud of my heritage. Didn't realize how much Mexican influence was in Anaheim.” Pearson Park audience member
    - “The whole experience was very eventful and emotionally moving for me” Cook Auditorium audience member

*response rate to the in-venue survey was 23% of the total audience
Examples of Past Site-Specific Concerts

- Sonic Kitchen – Spring 2017
  - Concerts designed to explore multiple modalities for engagement with Santa Ana community
  - Performances at the Orange County Center for Contemporary Art

- Music Mixology – 2015 - 17
  - Hybrid of classic bar quiz and concert
  - Lively mix of music chosen by the audience, performed by Pacific Symphony musicians
  - Multiple locations
  - Included “kid-friendly” adaptation for middle school students

- Contact
  - Susan Kotses, Vice President of Education and Community Engagement
  - skotses@pacificsymphony.org
  - 714-876-2341
Program Goals

- Celebrate end of the Lunar New Year
- Engage with communities that celebrate Lunar New Year (Chinese, Korean, Vietnamese) and the broader Orange County community
- Share Chinese cultural event with Pacific Symphony friends and family

Program Description

- Free community festival presented in partnership with South Coast Chinese Cultural Center and Irvine Chinese School
- Day-long cultural event featuring variety of instrumental, vocal and dance performances on the main stage at Segerstrom Concert Hall
- Martial arts, music, dance and art demonstrations in open spaces
- Lobby display of Chinese, Korean and Vietnamese arts and crafts
- Designed for all ages
- Display of 180 lanterns designed by members of four partner organizations

Program Impact/Results – March 2, 2019

- 4,026 attendees, 642 community performers, 90 volunteers
- 54% - had never attended Pacific Symphony concert or event
- 89% - had new understanding of people from a culture different from their own
- 63% - explored or celebrated their own culture
- Demography of attendees
  - 57% Chinese descent
  - 33% White
  - 18% Hispanic or Latino
  - 13% Vietnamese

Contact

- Alison Levinson
- alevinson@pacificsymphony.org
- 714-876-2312
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

HEARTSTRINGS

Program Goals

Opening doors, opening hearts to the power of music

- Share the joy and power of music with Orange County residents regardless of age, background, socio-economic condition or other circumstances
- Customize live music experiences to help partner organizations fulfill their own missions, learn about the arts, be entertained and/or receive therapeutic healing benefits
- Provide free access to concerts for those who would not otherwise have the opportunity to attend
- Offer opportunities for under-served students to engage in instrumental music instruction

Program Description

- Free tickets to Pacific Symphony concerts
- Hands-on enrichment activities including:
  - instrumental instruction
  - on-site musical experiences
- Transportation for a range of under-served residents in partnership with 20 OC non-profit service organizations
  - Provide complimentary buses to Summer, Family, and Classics concerts
- Partner Lobby Initiative
  - Promotes partner organizations in Segerstrom Concert Hall Lobby and printed program during Family Musical Morning, Classical or Pops series performances
  - Examples:
    - Academy of Music for the Blind – during Blindness Awareness Month (October)
    - Age Well Senior Services – during National Senior Independence Month (February)
    - Asian American Senior Citizens Service Center – during Asian Pacific Islander History Month (May)
    - Working Wardrobes/VetNet – Veterans Day

Program Impact/Results 2017-2018

- 5,290 total number of Hearstrings tickets utilized
- 1/5 said this was their first time attending an orchestra concert
- 34% - do not attend concerts due to expense
- 29% - do not attend concerts due to lack of transportation
- Value of tickets and transportation - $277,000
Heartstrings and Community Partnerships 2017-2018

More than 20 Heartstrings Partner Organizations (below) and 183 additional non-profit, social service, and school organizations

- Academy of Music for the Blind
- Age Well Senior Services
- Alzheimer’s Association of OC
- Asian American Senior Services
- Big Brothers Big Sisters
- Boys and Girls Club of Garden Grove
- Boys and Girls Club of Santa Ana
- Breakthrough San Juan Capistrano
- CASA
- Center for Autism
- CHOC
- Children’s Hospital of Orange County (CHOC)
- El Sol Science and Arts Academy
- Friendship Shelter
- Founders Plus
- Friendship Shelter
- Girls Inc.
- New Hope Presbyterian Church
- Orange County Rescue Mission
- Santa Ana Unified School District
- Savanna School District
- TACA
- THINK Together
- Working Wardrobes

Testimonials

“Thank you so much for the opportunity to take my parents to the Tribute to Ella Fitzgerald concert. I knew that my mother would enjoy it, and even be filled with nostalgia as she had seen Ella live back in the 1950’s, but I never could have foreseen my father’s reaction. My father has been diagnosed with dementia, and in recent years his memory and behavior have been erratic. Thinking on his joy at the concert still brings tears to my eyes, though. Days later, he is still so pleased with himself that he remembers so many of the lyrics to Ella’s songs. Thank you so much.” — Victoria Moss, Savanna School District

“My son who has autism has been inspired to start playing an instrument. After seeing the Pacific Symphony perform a couple times during the latter part of the 2016-17 season, he began lessons this summer and is now playing double bass in his Niguel Hills Middle School 8th grade orchestra. He practices 2-3 hours per day, and LOVES it...and I do, too! It has changed our lives!” — AgeWell, Mozart & Rachmaninoff participant

Contact

- Mary Hawkes
  - mhawkes@pacificsymphonys.org
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

SANTA ANA STRINGS

Program Goals

- Facilitate students’ acquisition of key life skills, including literacy, problem-solving and teamwork skills, self-discipline, perseverance, self-esteem, and ability to set and achieve high goals for themselves
- Enhance students’ musical growth through interactions with Symphony musicians, attendance at Symphony concerts, and numerous public performances
- Provide intensive music instruction for Santa Ana students
- Increase parent support for their children’s musical studies

Program Activities

- Partner – Boys and Girls Club of Santa Ana
- Year-round instruction
  - For under-served students in grades 2 through 6
  - Up to five hours violin instruction and mentorship four days a week
  - Symphony musicians and teaching artists in small and large group settings
  - Students provided a violin to take home during the program period
  - Performance opportunities at Symphony concerts and events
- Staff includes:
  - 6 Symphony musicians – provided over 300 hours of instruction (2016-17)
  - 2 instructors trained in large group instruction and classroom management – led 162 classes and student performances (2016-17)
  - 3 violin mentors – helped students practice on weekly basis – 59 hours (2016-17)

Program Impacts/Results – 2018-2019

- 45 total participants
- 4 Symphony Musicians teaching over 200 hours of instruction
- 28 weeks of class
- 3 student performances
  - Holiday Concert at Boys and Girls Club
  - Spring performance at Boys and Girls Club
  - Season Finale performance to entire student body at Boys and Girls Club
- 4 field trips to attend Pacific Symphony’s Family Musical Morning concerts and Advanced Group trips to Classics performances
- Results from pre- and post-testing of students
  - 31% increase in music literacy during the season (including notation, rhythm, musical terms, etc.)
o 30% increase in violin literacy (violin terminology, finger placement, string identification, etc.)

- 100% Symphony musicians and Boys and Girls Club staff note improved problem-solving skills, perseverance, and self-esteem

- Parents reported:
  - 100% would re-enroll their child
  - 95% of concert attendees noticed student improvement during the performances
  - Most frequently recorded benefits of the program
    - Increased student confidence
    - Increased family interaction
    - Improved social skills
    - Greater appreciation for music

- Testimonials
  - SAS Parent –  
    - “Because of Santa Ana Strings my daughter has learned to get along with others and has become more outgoing. Learning music is a new skill for her and she loves it! She has become more responsible and wants to continue in the program”
  - Jacklyn - student
    - Joined during pilot season in January 2015
    - Remains in program
    - Now one of most accomplished in the program
    - Now serves as student teacher/mentor to her peers
    - Performed first duet with a Symphony coach December 2017
    - Fallen in love with the violin
  - Marco - student
    - Father was lukewarm about the son learning the violin – perhaps not “masculine” enough
    - At program’s conclusion when children turned in violins, he did not turn in his – said his father had bought it for him!

- Contact/More Information
  - Mary Hawkes
  - Youtube channel: Santa Ana Strings
  - mhawkes@pacificsymphony.org
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

MUSIC AND WELLNESS

Orange County Rescue Mission, Serving Parents and Children Battling Homelessness

- **Program Goals**
  - Provide access to the power of music for individuals that would not otherwise attend concerts in the traditional setting. Focuses on two communities:
    - Homeless parents and their children
    - Families affected by Autism
  - Music experiences are tailored to the needs of each population

- **Program Activities/Events**
  - 2 8-week sessions with 2 workshops per week = 32 workshops
  - Brings healing power of music for those suffering from emotional and/or physical trauma
  - Children dance, move, sing together during brain-based learning activities

- **Sound Beginnings Program**
  - For 0-4 year olds
  - Taught by a licensed music therapist and include live music performed by Symphony musicians
  - Incorporates pre-literacy and pre-kindergarten skills including activity pages, puppets, and an instrument for every child
  - Inspires optimal brain development through tummy time, rhythm patterns and vocal expressions
  - Focuses on sensory, language and social development
  - Incorporates high quality music and movement to nurture firm neuro-development for each child
  - Utilizes musical stories
  - Teach effective parenting through music, movement and creative play

- **Program Impacts**
  - 54 parents and children served
  - 88% of parents use music to connect with their child daily
  - 92% were better able to express their wants and needs
• **Historical data from Parent and Baby Workshops (2016-2017)**
  o 57 children served
  o Parents reported:
    • 93% - sing to baby more often
    • 955 - now read to baby every day
    • 100% - play on the floor with baby more
    • 93% - use music more to comfort baby more often
    • 70% - listen to music more to reduce stress
    • 81% - give baby more tummy time
  o The Parenting Center reported:
    • 85% of infants developed new gross motor skills (movement and coordination such as crawling and sitting up)
    • 62% of infants showed an increase in confidence
    • 46% of infants developed new verbal skills
    • 38% of infants developed new communication skills

• **Historical data from Parent and Toddler Workshops**
  o Parents reported:
    • 73% - child more able to express themselves
    • 70% - child is more independent
    • 68% - child more able to put more words into sentences
    • 64% - child more aware of surroundings
    • 61% - child better at transitions at home (dressing, mealtime, etc.)
    • 61% - child better at following instructions
    • 92% - parents increased bond with their child
    • 89% - parents developed new ways to cope with stress
    • 77% - parents appreciate music more

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**The Center for Autism and Neurodevelopmental Disorders, Serving Children on the Autism Spectrum and Their Families**

**Program Goals**

• Provide access and opportunity to hear Pacific Symphony musicians in a safe and comfortable setting
• Provide an updated location with both seating to listen as well as a separate movement area
• Provide educational opportunities regarding instruments and composers through handouts as well as visually during the concert
• Engage and teach children the aspects of musical learning
• Provide opportunities for siblings and whole families to experience the music, musicians and instruments
• Improve regulation and reduce stress
• Improve verbal skills and oral expression
• Learn importance of play for development
• Improve non-verbal communication and bonding
• Support and meet neurodevelopment markers
• Provide opportunities for creativity and self-expression

Program Activities
• One-of-a-kind multi-sensory experience for autistic children and their families
• Partner – The Center for Autism and Neurodevelopment Disorders
• Symphony musicians perform
• Sessions conclude with “petting zoo” – participants encouraged to touch and play the instruments under guidance of Symphony musician
• 269 participants attended Symphony concerts (2017-2018)
• 86% of parents indicated they feel confident they can attend a Pacific Symphony concert with their child
• 100% of participants agreed the program provided a safe environment for their children to experience the Symphony

Testimonials
• Heather – parent of sons with autism
  • “I always knew that we would get adjusted and find a “new normal,” but didn’t know exactly what that meant. I would see my friends on Facebook and become really sad as they were doing a lot of really exciting things with their children and I wanted that for my children and it made me feel bad for wanting those things. In fact, it has been something I have struggled with a lot since they were diagnosed.

  When we decided to go to the Pacific Symphony event at the Center for Autism and Neurodevelopmental Disorders, I figured that it would be nice to get out and try something new, but I was fully anticipating that my boys would have meltdowns and could at the very least be accepted in our needing to exit five minutes into the performance. Well, to my surprise, the boys not only made it past the five minutes I anticipated, they were engaged the entire performance.

  My son Jacob was wildly swinging his legs and arms around with joy, while my son Frankie was clapping his hands, both with a huge grin on their face. As parents, my husband and I got to relax and enjoy ourselves while our kids were experiencing pure joy. Never does this happen simultaneously.

  As if that weren’t enough, we were part of the autism community that night. Our kids were free to be themselves. I didn’t have to walk around explaining their behavior to everyone, chase them around, worry about them, or cry when I got home. It was a very loving and supportive environment. It also allowed us the opportunity to get a
glimpse into our future with autism. I’m no longer afraid of the “new normal.” My children are different, but that doesn’t mean we have to forfeit joy in this life.

Thanks to the Pacific Symphony and the Center for Autism and Neurodevelopment, I have so much joy and hope for what future we have yet to uncover and the excitement that we will share as an autistic family.”

- Don – head of private family foundation supporting the Autism Center
  - “The work you and your musicians are doing at the Autism Center is truly transforming to families and children with disabilities…I am constantly reminded of the challenges these families face and with people like you and your team of ‘musician therapists,’ you are making a real difference…You are inspiring families and providing so much hope and help.”

- Dr. Mott – pediatric neurologist at the Center for Autism
  - “The influence of superb music on the children was amazing, from their wild dancing, spontaneous active scripting of a Star Wars scene, even intense rocking prompted by the program. [I saw] the smiles of relaxed parents watching their children really enjoy themselves.”

- Contact
  - Mary Hawkes  mhawkes@pacificsymphony.org
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

Life-Long Learning

OC CAN YOUR PLAY WITH US?

Program Descriptions

- Program Goals
  - Allow adult avocational musicians to come together and make music within a professional setting
  - Encourage lifelong learners to grow as musicians and form lasting connections, thus leading to increased engagement with music

- Side by Side
  - 76 adult avocational musicians from Orange County and beyond
  - Play side by side with Pacific Symphony
  - On stage of Segerstrom Concert Hall
  - Under direction of Carl St. Clair
  - Most recent – 2018
  - Likely to become bi-yearly program
  - Results of post-participation survey
    - 97% - likely to attend Symphony concert within the next year
    - 70% - likely to donate to Symphony’s education and community programs
    - 76% - likely to volunteer with Symphony’s education or community programs
    - 75% - made new friends
    - 42% - learned something new about their instrument
    - 23% - joined a new ensemble

- Chamber Edition
  - 32 adult avocational musicians from Orange County and beyond (2018-2019)
  - Play in chamber ensemble led by Symphony musician or conductor
  - Play in Samueli Theater
  - In its fifth year; most recent – 2018
    - Coaches including: Roger Kalia (brass choir), Ian McKinnell (string orchestra), Joseph Morris (clarinet choir), Robert Slack (percussion ensemble), and Benjamin Smolen (flute choir)
  - Plans in place to continue program on annual basis
  - Results of post-participation survey (2018-2019)
    - Participant ages between 22-90
    - 100% felt more personally connected to the Pacific Symphony
    - 100% met new friends and felt more connected to local musicians
▪ 97% felt they grew as musicians and were inspired to seek more musical opportunities
▪ 100% - likely to attend Symphony concert within the next year
▪ 18% - joined a new ensemble

Testimonials

“OC Can You Play is a truly unique and fun experience, and I feel privileged to have participated in both the orchestra and chamber ensemble! I have learned a lot and have met some interesting people who love to play music as do I. Hopefully this program will continue - it is a wonderful gift to the community from PS!” -- String Orchestra Participant

Contact
▪ Alison Levinson, Director of Arts Engagement
  o alevinson@pacificsymphony.org
  o 714-876-2312
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

Life-Long Learning

STRINGS FOR GENERATIONS

Goals
- To provide high-quality music instruction in a non-competitive environment and to provide opportunities for students to learn about music from many different cultures
- To deepen familial and peer relationships
- To enrich student’s instrumental music education, while providing opportunities for adults to develop or rekindle an interest in music-making

Requirements
- Youth must play a string instrument (violin, viola, cello or bass) in their own school music program
- Youth must have an adult family member who can also participate either in strings or rhythm
- String instrumentalists must be able to read music and play excerpt included in application

Program Description
- Partnership with Irvine Chinese School and South Coast Chinese Cultural Center made possible through the James Irvine Foundation’s New California Arts Fund
- Intergenerational orchestra featuring rising musicians from 4th-9th grade and their parents for families to play and learn about music under the direction of professional music educators and Symphony musicians

Program Activities
- Weekly rehearsals for students and parents – multi-generational string orchestra and parent percussion ensemble
- Multiple performing opportunities, including
  - Lantern Festival
  - Irvine Chinese School’s New Year Celebration
  - Concordia University
  - Jewish Community Center

Impacts
- Prior to this program, Irvine Chinese School did not offer instrumental music
- As a result, the school began its own Chinese instrument orchestra in 2017
- Parent interviews revealed
o Growth in musical knowledge for them and their children (even those with extensive musical backgrounds)
o Contact with Symphony musicians and staff added value to their own experience making and listening to music
o Increased interest in other Symphony youth programs
o Changes in both children’s and parents’ attitudes toward music
  ▪ Children previously unmotivated to practice became more excited to practice and encouraged their parents to do so as well
  ▪ Parents who thought they could not learn music or keep up with the class as adult learners changed their perspective
o 2018-2019 Reports Indicate:
  ▪ 43 participants
  ▪ 100% experiencing the joys of music making
  ▪ 81% feel more connected

Testimonial
"My daughter and I loved this program! Previously, we never experienced a collaborative musical project together—guided by such high-quality instruction. Sharing the experience of learning and performing music with my daughter made it easier for me to appreciate the effort and also the joy in learning music. My daughter tremendously enjoyed playing with me, has increased her love of music, and values my input more when she practices during the week. This is a wonderful program that has brought us even closer together.” —Strings for Generations Parent

Participant Fees
- Pacific Symphony and Irvine Chinese School Rely upon fees to help cover the cost of materials including percussion instruments, music, facilities and high-quality music instruction
- Early Registration cost: $460
- Registration Fee: $480

Contact
- Alison Levinson, Director of Arts Engagement
  o alevinson@pacificsymphony.org
  o 714-876-2312
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

Life-Long Learning

MASTERCLASSES

Program Goals

- To encourage and support active music-making within the Orange County community
- To provide deeper community connectivity to Pacific Symphony's guest artists

Program Activities/Events – 2019

- Paul Huang
  - March 2019
  - Musicians selected amongst PSYE students as well as OCMD private lesson students
  - 100 audience members

Program Impact/Results

- Paul Huang was somewhat familiar for 36% of the audience. 64% indicated they were not at all familiar
- 75% of the audience members have played or currently play a musical instrument, with 43% having played in the past six months.
- The most popular reason for attending was “To learn more about Paul Huang - his life, musical practice and inspirations,” and “To support one of the student violinists” with 39% and 32% of the audience respectively selecting each as a top reason for attending.

Testimonial

“A great opportunity to hear very young people make amazing progress in half an hour!”
-- Masterclass audience member
PACIFIC SYMPHONY EDUCATION and COMMUNITY ENGAGEMENT PROGRAMS

Lifelong Learning

Osher Lifelong Learning Center

Program Goals

• To provide a deeper level of understanding about the music being performed at Pacific Symphony concerts
• To encourage attendance at Pacific Symphony concerts

Program Description

• Offers free course content to Osher Lifelong Learning Institute, UC Irvine about the music on the Sunday Casual Connections Concerts to the Osher Lifelong Learning Center
• Opportunity to purchase discounted tickets to performance discussed in lectures
• Offers free course in conjunction with each Classical Connections concert
  o Taught by Marek Zebrowski as well as local music experts and musicologists
• Average class size: 40 – 60
• Ticket Sales (2018-2019): 50 tickets, $1,870.75

Program Courses (2019-2020)

• Handel’s Glorious Messiah
  o December 8, 2019, 3:00 pm
• Ravel’s Piano Concerto
  o February 9, 2020, 3:00 pm
• Beethoven’s “Emperor” Concerto
  o March 22, 2020, 3:00 pm
• Brahms’ Symphony No. 4
  o May 31, 2020, 3:00 pm

Testimonials

• “A generous, knowledgeable and compelling presenter. I am truly grateful.”
• “He was a very dynamic and knowledgeable speaker.”
• “Fabulous!! Way beyond my expectations. So educational.”
• “I’m excited to hear the work at the concert.”
• “I love this series! Wonderful Presenter.”
• What a Treasure! Prof. Zebrowski is one of the finest presenters in OLLI.”

Contact

• Kurt Mortensen, Director of Audience Engagement
  kmortensen@pacificsymphony.org; 714-876-2323
HOW TO SUPPORT THE PACIFIC SYMPHONY

What your gift does
- Pacific Symphony is a 501(c)3 nonprofit organization and gifts sustain artistic excellence and innovative programs
- As of 2019, ticket sales support less than a third of all musical, educational, and community programs at the symphony
- Your support contributes to making the following possible:
  - 78,000 people access world-class performances at the Renee and Henry Segerstrom Hall, including thousands of young children and families that receive free tickets
  - 15 schools maintain Frieda Belinfante Class Act programs that explore themes of music and creativity
  - 9 social service agency partners have access to music programs to help further their missions
  - 75 middle school students are able to attend arts-X-press and learn to take risks and express themselves creatively
  - Over 100 high school musicians access top-notch training with Pacific Symphony Youth Ensemble

Make a Tax-deductible Gift
- On line at: https://www.pacificsymphony.org/support_and_events/support_the_symphony/make_a_gift
- Contact the Development Department – 714-876-2362

Attend Elevated Special Events
- Opening Night Celebration
- Oktoberfest
- Lunar New Year Celebration
- Pacific Symphony Gala

Sponsor a Concert/Artist
- $30,000 Gift
- Includes:
  - 16 Box Circle Seats
  - Post-Concert Reception
- Contact Nikki Palley at npalley@pacificsymphony.org or 714-876-2362
Become a Governing Member

- Governing members are music lovers who have passion for appreciation for the artistic expression and community service of Pacific Symphony, and who enjoy sharing their appreciation with others.
- Membership is extended to those patrons who make an Annual Fund contribution of $2,500 or more and attend at least three performances each season. Membership must be renewed annually.
- Contact: Kay Linan at 714-876-2393 or governingmembers@pacificsymphony.org

Performers’ Circle ($2,500 - $3,499)

- Invitation to intimate and casual Governing Members only experiences, including:
  - Chamber music salon performances in unique settings
  - Coffee and Conversation series with musicians from the orchestra
  - Round-table discussions with institutional leadership on subjects of importance to the orchestra’s future
  - Access to ticket pre-sale opportunities
  - Invitation to Governing Members-only back-stage tour
  - Complimentary tickets for two to a SummerFest Series Concert of your choice
  - Governing Members lounge, with complimentary wine, beer and champagne, on the Box Circle level of the Renee and Henry Segerstrom Hall
  - Free parking for up to 4 concerts per season

Maestro Circle ($3,500 - 4,999)

- All previous benefits plus:
  - VIP Concierge Ticketing Service – personalized attention for tickets, including exchanges, upgrades, additional tickets, etc.
- For VIP services contact Nikki Palley at 714-876-2365

Composer’s Circle ($5,000 - 9,999)

- All previous benefits plus:
  - Private access to select Pacific Symphony rehearsals, including pre-rehearsal reception and moderated discussion with special musical guests that may include orchestra musicians, conductors, institutional leadership and others
  - Consideration for membership in Pacific Symphony’s Board of Counselors (BOC). This advisory group includes an invitation to an annual Music Appreciation Dinner, a casual Sunday afternoon buffet dinner following a concert at which Pacific Symphony musicians and patrons can share time and conversation in a relaxed atmosphere.
- Free parking for 2 additional concerts per season
**Conductor’s Circle ($10,000 – 19,999)**

- All previous benefits plus:
  - Invitation to complimentary pre-concert reception and Conductor’s Dinner in the private dining room with guests that may include Music Director Carl St. Clair, guest conductors, guest soloists and others.

**Virtuoso Circle ($20,000 – 29,999)**

- All previous benefits plus:
  - Invitation to “Partner with a Player” – connect with an individual sectional musician from the orchestra
  - Invitation for two to join the Governing Members table for Pacific Symphony’s Annual Gala
    - One of Orange County’s best parties – unique themes illustrated in décor and food as well as outstanding entertainment – all in celebration and support of the orchestra’s great work throughout the county
  - Pops or Classical Series parking pass

**Stradivarius Circle ($20,000 – 29,999)**

- All previous benefits plus:
  - Opportunity to sponsor one Classical or Pops concert performance, including: Private post-concert reception and/or “Meet and Greet” with guest artists,
  - Public acknowledgement in publications, advertisements, and program books
  - Up to 16 complimentary concert tickets
  - Complimentary valet parking for all concerts at Renee and Henry Segerstrom Concert Hall

**Founder’s Circle ($50,000 – 99,999)**

- All previous benefits plus:
  - Invitation to “Partner with a Principal” – connect you to an individual principal musician from the orchestra

**Bernstein Circle ($100,000 – 199,999)**

- All previous benefits plus:
  - Opportunity to host a private concert of chamber music in your home featuring Pacific Symphony musicians
St. Clair Society ($200,000)

- All previous benefits plus:
  - Custom benefits package designed in consultation with you to maximize your enjoyment of Pacific Symphony’s music, people and activities

Building Communities Initiative:

Joshua’s Horn Society

- Financial support of the Symphony with minimum $5,400 annual donation
- Engagement with the Jewish communities in this region through cultural celebrations informed by a collective commitment to education, musical excellence, and the honoring of Jewish traditions
- Membership levels:
  - Korngold level ($5,400):
    - Pacific Symphony Rewards Card with discounts and special offers
    - Name listing in all concert programs
    - VIP Concierge Ticket Service
    - VIP Tours and Invitations
    - Invitation to post-concert receptions in the Box Circle Club lounge
  - Gershwin level ($9,000):
    - All of the above, PLUS:
    - Invitation to meet Pacific Symphony musicians at a pre-concert reception
  - Schoenberg Level ($18,000):
    - All of the above, PLUS:
    - Membership in the “Partner with a Player Club,” a unique opportunity to interact with select sectional musicians from the orchestra
  - Bernstein level ($36,000):
    - All of the above, PLUS:
    - Opportunity to sponsor either a Classics of Pops Concert, including:
      - Public acknowledgement of your sponsorship in publications, advertisements and program books
      - Up to sixteen (16) concert tickets
      - Private post-concert reception and/or “Meet & Greet” event with the guest artist(s)
  - Mendelssohn Level ($54,000):
    - All of the above, PLUS:
    - Unique personal event sponsorship opportunities
    - Membership in the “Partner with a Principal Club,” a unique opportunity to interact with select principal musicians from the orchestra
o Mahler Level ($108,000):
  ▪ All of the above, PLUS:
  ▪ Invitation to a Conductor’s Dinner with Music Director Carl St.Clair, a Classics Guest
  ▪ Conductor or Principal Pops Conductor Richard Kaufman
  ▪ Special listing in all concert program books
  ▪ Our desire to work with you to determine how we may thank you appropriately

Cyrus Society

- Financial support of the Symphony with minimum $5,000 annual donation. Gifts of $25,000 and up will be noted as Concert Underwriters
- Engagement with the Iranian and Iranian-American communities in our region in order to support cultural celebrations and deepen understanding
- Benefits:
  o Intimate luncheons or dinners with visiting artists
  o VIP recognition
  o Invitations to special events

Stars and Stripes Society

- Financial support of the Symphony with minimum $2,500 annual donation
- Formed to support and honor the men and women of retired and active duty military personnel and first responders
- Benefits:
  o Affordable and broadly popular annual concert and celebration. Stars and Stripes Society members make an annual donation of $2,500 or more with gifts of $30,000 and above noted as Concert Underwriters at the Pacific Symphony’s annual “Hail to the Heroes” Concert and Celebration.

Jade Society

- Financial support of the Symphony with minimum $5,000 annual donation
- Engagement with Chinese-American, Vietnamese-American, and Japanese-American communities
- Benefits
  ▪ Invitations to special VIP luncheons and dinners with renowned Chinese visiting guest artists and Symphony musicians
  ▪ Private access to orchestra rehearsals
  ▪ VIP recognition at Chinese New Year Gala
  ▪ Invitation to annual general meeting hosted by the Chinese Communities Leadership Council (Executive Committee of the Jade Society)
  ▪ Certificate of Membership and Appreciation
- Contact Gregory Pierre Cox at 714-876-2398 gcox@pacificsymphony.org
Box Circle Club

- Members-only experience in exclusive seating and reception area
  - Best seats in the house
  - Spacious, movable chairs
- Member benefits
  - Opportunity to purchase two subscriptions to either Classics (12) or Pops (7) Concert Series in Box Circle
  - Members only access to Box Circle seating
  - Concierge services for assistance with dinner reservations, ticket exchanges and other ticketing services
  - Beverages before concerts and beverages and light fare during intermission
  - Invitations to exclusive events
  - Electronic concert reminders and updates from Box Circle Concierge
  - Recognition as member of Box Circle Club in all programs
  - Leather ticket wallet with Concierge contact information
  - 20% discount on all additional Pacific Symphony concert tickets in Box Circle
- Classics Series Memberships
  - One year - $4000 per two seats
  - Two years - $7000 per two seats
  - Three years - $8250 per two seats
  - Four years - $10,000 per two seats
- Pops Series Memberships
  - One year - $4000 per two seats
  - Two years - $6000 per two seats
  - Three years - $7500 per two seats
  - Four years - $10,000 per two seats
- 80% of Membership is tax-deductible
- For more information contact Jarred Ellis, Box Circle and VIP Concierge, at jellis@pacificsymphony.org or 714-876-2393

Include the Pacific Symphony in Estate Plans

- Bequest/Planned Gifts
- Endowments
- Giving Stock
- IRA Gifts
- Charitable Remainder Trusts
- Annuities
- For information go to www.pacificsymphony.org or contact Gregory Pierre Cox, Vice President of Development and External Relations in the Development Department at 714-876-2398
Purchase Ticket Subscription Series

Join a Pacific Symphony Support Group

Lists of Major Individual, Corporate and Foundation Donors

- Visit www.pacificsymphony.org
PACIFIC SYMPHONY SUPPORT GROUPS

Pacific Symphony League*
- Premiere volunteer organization of the Symphony
- Quarterly luncheons with Symphony musicians, guest artists, others
- Volunteerism and ambassadorship
- Operates Symphony Shop at concert venues
- Staffs "welcome tables" at events
- Supports marketing and other events as needed
- Forum for members to share their passion for symphonic music and the Symphony
- Contact Abby Edmunds 714 – 876 – 2353 – aedmunds@pacificsymphony.org
  *See also "Volunteer Center"

Board of Counselors
- Current Chair – CarolAnn Tassios
- Membership support organization
- Engages with subscribers, donors, volunteers and others
- Gain in-depth understanding to the Symphony and its programs
- Develop relationships with musicians and guest artists
- Activities
  - Normally four lunches per year, most with musicians or guest artists
  - Annual music appreciation event – Sunday afternoon
  - Engage in "thank-a-thons" to show appreciation to subscribers and others
  - Business managed by a Governing Committee
  - Support various Pacific Symphony activities and events
- Membership requirements
  - Minimum contribution/donation of $5000 per year
  - Many give larger amounts
  - Some eventually join the Pacific Symphony Board of Directors
- Contact Nikki Palley at npalley@pacificsymphony.org or 714-876-2356

Symphony 100
- Current Chair: Darrylyn Melilli
- Women’s support organization
- 100 members
- Educate members about classical music through events featuring Symphony musicians and guest artists
- Activities
  - 4-5 lunches annually
  - Focus on Classical and Pops orchestral music
  - Annual Opera Lunch
Business managed by its own board

- Membership requirement
  - $1000 annual dues
- Contact Nikki Palley at npalley@pacificsymphony.org or 714-876-2356

Symphony Social Society

- Social network of Next Generation Symphony goers
- Offers insider views into the Pacific Symphony
- Members invited to select concerts at greatly discounted price
- Activities include cocktail parties, musical events and others
- Kay Linan at (714) 876 – 2393 or klinan@pacificsymphony.org

Opera Focus

- Supports Opera Initiative and is dedicated to maintaining vocal projects at the Pacific Symphony
- Opera Focus has sponsored operas at the Pacific Symphony since 2012
- Interested patrons can join Opera Focus by making a donation of $50 per person
- Patrons receive invitations to fabulous events in the Gourmet Diners series
- Patrons are also able to interact with the county's opera community
- Contact
  - Gary Good
  - 714-876-2360 or
good@pacificsymphony.org
PACIFIC SYMPHONY VOLUNTEER CENTER

Volunteers

- The Symphony’s window to the community
- Reflect the diversity of interests and backgrounds in Orange County
- Advance the mission of the Symphony through their contributions of time, talent, resources and ambassadorship
- Work and learn in a variety of different behind-the-scenes environments
  - Music education in the schools
  - Supporting fundraising events
  - Assisting in Symphony programs with community-based and social service organizations
- Meet others who share love of symphonic music

Pacific Symphony Commitment to Volunteers

- Offer meaningful work that truly matters to the mission and vision of the Symphony
- Provide opportunities to expand awareness and appreciation of symphonic music
- Assignments allowing growth in organizational and leadership skills
- Provide forums for interaction with other people passionate about symphonic music
- Demonstrate deep appreciation for volunteer work

Becoming a Volunteer

- Apply on line at the Pacific Symphony website – www.pacificsymphony.org
- Select one or more areas of special interest
  - Artistic and orchestra operations
  - Development
  - Education and Community Engagement
  - Finance
  - Marketing and Public Relations
- Activities may include
  - Helping to operate Symphony Shop at concert venues
  - Staffing “welcome tables” at events
  - Supporting marketing and other events as needed
  - Office support (assisting with mailings, etc.)

Contact

- Abby Edmunds, Volunteer Services
  - volunteerservices@pacificsymphony.org
  - 714-876-2353
Internships

- Pacific Symphony interns are individuals who share a love for classical arts and symphonic music
- Interns are able to learn how the symphony operates and flourishes
- Interns are vital to our programs and simultaneously grow professionally
- Interns vary in educational background from Music Performance to Business and English
- We value every contribution from our interns who give their time and efforts to help the Pacific Symphony grow and thrive.
- Although each internship period may differ in length, our interns definitely gain experiences and build connections that will last a lifetime
- Many opportunities are available and not limited to:
  - Business Administration
  - Education
  - Events management
  - Finance
  - Human Resources
  - IT/Tech
  - Marketing
  - Social Media
  - Volunteer Services
- We understand our interns are very busy and are willing to accommodate schedules
- Submissions must include a resume and the complete online application and should be sent to: volunteerservices@PacificSymphony.org
- Any questions: Call Abby Edmunds at (714) 876-2353
CARL ST.CLAIR
PACIFIC SYMPHONY MUSIC DIRECTOR and CONDUCTOR

General

- 2019-20 – 30th year with Pacific Symphony
- One of longest tenured conductors of major American orchestras
- Recognized for
  - Musically distinguished performances
  - Commitment to building educational programs
  - Innovative programming
- Created
  - American Composers’ Festival – began in 2010
  - Symphonic Voices – opera initiative

Early Years

- Born in Yoakum, Texas
- Attended University of Texas
- Studied conducting with Gustav Meier at University of Michigan and Leonard Bernstein at Tanglewood
- 1986 – 1990 – Assistant Conductor, Boston Symphony Orchestra
- 1990 – received Seaver/National Endowment of the Arts Conductor’s Award
- 1990 – Conducted Pacific Symphony for the first time

International and National Engagements

  - Completed three-year recording project of Villa-Lobos symphonies
- 2008-10 – General Music Director – Komische Oper in Berlin
- 2008-10 – General Music Director and Chief Conductor – German National Theater and Staatskapella in Weimar, Germany
  - First non-European to hold the position
  - Distinction of simultaneously leading one of the newest orchestras in the United States and one of the oldest in Europe
- 2014 – Became Music Director of National Symphony Orchestra in Costa Rica
- Conducts abroad several months a year: Israel, Asia, Japan, Australia, New Zealand, South America, and others
- Conducted with most major American orchestras including Boston Symphony (assistant conductor for several years), New York Philharmonic, Philadelphia Orchestra, Los Angeles
Philharmonic, symphonies in San Francisco, Seattle, Detroit, Atlanta, Houston, Indianapolis, Montreal, Toronto, Vancouver and others

- Faculty of USC Thornton School of Music (20-year relationship)

**Miscellaneous**

- Commissioned and recorded
  - Richard Danielpour’s “An American Requiem”
  - Elliot Goldenthal’s “Fire Water Paper: A Vietnam Oratorio”
  - Phillip Glass’ “The Passion of the Ramakrishna”
JOHN FORSYTE
PRESIDENT

General

• President – 1998 to the present
• During his tenure, innovative community programs launched or expanded
  o Heartstrings
  o Strings for Generations (at the Irvine Chinese School)
  o Santa Ana Strings
  o Expanded Class Act from 7 to 32 schools
  o New residencies at Chapman University, Sage, St. Margaret’s Episcopal School (SOKA?)
  o Multi-year grants
    ▪ James Irvine Foundation (Chinese engagement)
    ▪ Andrew W. Mellon Foundation
    ▪ National Endowment for the Humanities
  o Balanced budget for more than 20 years
    ▪ Fivefold increase in contributed income
    ▪ Additional $15 million contributed to endowment fund
    ▪ Budget increase of 200%

Personal

• General Manager, Wisconsin Chamber Orchestra in Madison
• American Symphony Orchestra League-sponsored management program; worked with major orchestras in Philadelphia, Los Angeles, Louisville (Kentucky)
• Executive Director, Kalamazoo Symphony, Michigan
• 1995 – Awarded with Helen M. Thompson Award by American Symphony Orchestra League for providing outstanding service to his orchestra
• Memberships:
  o Board of Directors, Arts Orange County
  o Orange County Music and Dance
  o University of California Irvine CEO Roundtable
• Married with two children
• Violinist beginning at age 7
RICHARD KAUFMAN
PRINCIPAL POPS CONDUCTOR

General

- 2019-2020 season is his final season
  - Two Summer concerts
  - Four pop concerts
- 2018 – 2019 – 28th year with Pacific Symphony
- In twelfth year with Chicago Symphony Orchestra, conducting “CSO at the Movies” concert series
- Holds permanent title of Pops Conductor Laureate with Dallas Symphony

Early Years

- Born in Los Angeles, California
- Began studying violin at age 7
- Played in Peter Merenblum’s California Junior Symphony
- Member – Young Musicians Foundation Debut Orchestra
- Attended Berkshire Music Festival at Tanglewood in its fellowship program
- B.A., Music, California State University Northridge
  - As student composed CSUN’s Alma Mater and Fight Song
  - Nominated for two Emmy Awards
  - 1993 – Received Grammy Award for Best Pops Instrumental Performance

National and International Engagements/Activities

- 2015 – Debut conducting Boston Pops, substituting for John Williams at Annual Pops Film Night
- 2016 – Invited by John Williams to share podium at Annual Tanglewood Film Night
- Guest conductor nationally and internationally, including symphonic orchestras in Cleveland, Atlanta, St. Louis, Liverpool (England), RTE Concert Orchestra in Dublin (Ireland), Indianapolis, San Diego, Royal Scottish National Orchestra and others
- Frequently leads orchestras in complete scores in concerts, synchronizing the music to the actual film as it is shown on the screen above the orchestra. Films include Amadeus; E.T. - The Extraterrestrial; Raiders of the Lost Ark; Wizard of Oz; Jaws, Singing in the Rain, Star Trek and others
- Conducted performances for artists including John Denver, Andy Williams, Mary Martin, Chris Botti, the Beach Boys, Robert Goulet, David Copperfield and others
- As violinist performed in numerous television and film scores, including Jaws, Close Encounters of the Third Kind and Saturday Night Live
- As violinist recorded with various artists, including John Denver, Burt Bacharach, Neil Sedaka, Ray Charles, the Carpenters, and others
• Coached various actors in musical roles, including Jack Nicholson, Dudley Moore and Tom Hanks

Miscellaneous

• 2012 – Received Distinguished Alumni Award, California State University Northridge
• Guest speaker at various colleges and universities, including the University of Southern California, University of Georgia, California State Universities at Northridge and Fullerton and others
• Recordings include:
  o 2 with London Symphonic Orchestra
  o Nuremburg Symphony
  o New Zealand Symphony
  o Brandenburg Philharmonic in Berlin
ROGER KALIA
ASSOCIATE CONDUCTOR, PACIFIC SYMPHONY
MUSIC DIRECTOR, PACIFIC SYMPHONY YOUTH ORCHESTRA

General

- 2015 - Began tenure at Pacific Symphony

Early Years

- Born in New York
- Earned doctorate at Indiana University
  - Served as Associate Instructor and Associate Conductor of IU Opera Theater and New Music Ensemble
- Holds additional degrees from University of Houston and SUNY Potsdam’s Crane School of Music
- 2010 – Fellowship at American Academy of Conducting at Aspen Music Festival
- 2011 – Fellow at Cabrillo Festival of Contemporary Music
- 2011 – Invited by David Zinman to conduct at Tonhalle Orchestra Zurich in his international conducting seminar at Zurich Festspiele
- 2011 – Second prize, Memphis International Conducting Competition; conducted Memphis Symphony
- 2012-2015 - Began career as Music Director, Young Musicians Foundation Debut Orchestra
  - 4 world premiers
  - Collaboration with violinist Glenn Dicterow and pianist Misha Dichter and others
  - Los Angeles premier of Michael Giacchino’s Star Trek Into Darkness at orchestra’s 60th Anniversary Gala Concert
  - Collaboration with Angel City Chorale of Mendelssohn’s A Midsummer Night’s Dream in celebration of Shakespeare’s 450th anniversary
- 2018 – Promoted to Associate Conductor, Pacific Symphony
- 2018 – Named Music Director of Orchestra Santa Monica
- 2019 – Named Music Director of Symphony New Hampshire

National and International Engagements/Activities

- 2013-2017 – Recipient of Solti Foundation United States Career Assistance Award
- Assistant Conductor, two seasons with Charlotte Symphony
- Former music Director, Columbus Symphony (Indiana)
- Co-founder and Music Director, Lake George Music Festival in upstate New York
  - Conducts Lake George Festival Orchestra every August
  - Created innovative concert series Sounds of Our Time, highlighting connections between popular music of our time and orchestral music
- Festival Orchestra featured on variety of classical radio stations, including American Public Media's Performance Today

- 2016 - Led Pacific Symphony Youth Orchestra on 10-day performance tour to China
- 2017-2018 season - First European subscription debut with Szczecin Philharmonic in Poland and conducting Bakersfield's annual Gala Concert
- Recent/upcoming appearances: National Symphony Orchestra at Kennedy Center, Chicago Sinfonietta, Long Beach Symphony, Great Falls Symphony, Owensboro Symphony, Boise Philharmonic, 2018 Missouri All-State Orchestra, and others

Miscellaneous

- Collaborations with various artists, including Randy Newman, the B-52s, Dan Dunn, Cirque de la Symphony and others
- Cover conductor for Los Angeles Philharmonic, St. Louis Symphony and Indianapolis Symphony
- In various capacities with New York Philharmonic, Pittsburg Symphony, Seattle Symphony, Fort Worth Symphony, Danish National Symphony and Royal Scottish Symphony
- Regular teaching relationship with Colburn School and California State University Fullerton
- Commissioned and programmed more than 100 works by American composers
DR. GREGORY X. WHITMORE
MUSIC DIRECTOR, PACIFIC SYMPHONY YOUTH WIND ENSEMBLE

General

- Born in Ypsilanti, Michigan
- Bachelor’s degree – Instrumental Music Education, University of Michigan School of Music, Theater and Dance
  - While student, performed in University of Michigan Concert and Symphony Bands
  - Led University of Michigan Marching Band as Drum Major (1999–2001)
- Master’s Degree – Music, emphasis in wind conducting, California State University Fullerton
- Doctoral Degree – Music and Music Education, Columbia University, New York City

National and International Music Engagement/Activities

- Currently – Director of Instrumental Music and Conductor of the Wind Symphony at Irvine Valley College (Irvine, CA).
- Previously Director of Bands at Mt. San Antonio College (Walnut, CA), College of the Desert (Palm Springs, CA) and Cathedral City High School (Palm Springs Unified School District)
  - 2008 – Cathedral City High School selected to perform as the showcase ensemble at Band Directors’ Annual Convention
  - Cathedral City High School received numerous awards and performed three times on national television (2005, 2007, 2010)
- Conductor – College of the Desert Symphony Band, Palm Desert, California
- Conducted ensembles – Kennedy Center, Carnegie Hall, Walt Disney Concert Hall, Renee and Henry Segerstrom Concert Hall, Meng Hall, Holy Trinity Church (Stratford, England), St. John’s Smith Square (London), Chateau Vaux de Vicomte (Paris), Heidelberg Castle (Germany), Musikverein (Vienna), Wiener Konzerthaus (Vienna)

Miscellaneous

- Recipient – Cathedral City Chamber of Commerce Golden Apple Education Award
- Recipient – Orion Award for Excellence in Education
- 2008 – Represented California in “50 Band Directors Who Make a Difference” in School Band and Orchestra Magazine
- 2013 – Contributor, “Musicianship: Composing in Band and Orchestra” (A GIA publication)
- 2018 – Selected as Semifinalist for the American Prize, series of national competitions that provide monetary and professional recognition for America’s best musicians in various categories; administered by Hat City Music Theater in Danbury, Connecticut
- 2018 – His work selected to be presented at the 33rd World Conference of the International Society for Music Education in Baku, Azerbaijan, representing the Pacific Symphony Youth Ensemble
IRENE KROESEN
MUSIC DIRECTOR, PACIFIC SYMPHONY SANTIAGO STRINGS

General
- Bachelor’s Degree – Music Education, Chapman University
- Teaching Credential – Chapman University

Music Engagements/Activities
- 13 years – String Specialist, Irvine Unified School District
  - Mentor teacher
- 1988-2011 – Adjunct Instructor, Chapman University, taught String Methods for music majors
- Designated Master Teacher – Chapman University, California State Universities at Long Beach and Fullerton
- Conducted – Irvine Elementary and Middle School Honor Orchestra
- Guest conductor – Middle School Honor Orchestra, Las Vegas Unified, Capistrano Unified, Placentia-Yorba Linda School District, Long Beach Unified, Fresno-Madeira County, SCSBOA All-Southern Middle School Honor String Orchestra
- Guest conductor – Inaugural Year 2015 SCSBOA Elementary Honor Orchestra
- Served as manager and assistant conductor, Orange County Youth Symphony
- Adjudicator – Disney Creative Challenge
- Auditioned violinists and violists for All-Southern California Middle School and High School Honor Orchestra
- 2015-present – Program Advisor for Pacific Symphony Strings for Generations

Miscellaneous
- Distribution of her teaching materials to Placentia-Yorba Linda and Garden Grove Unified School Districts
- Listed – Who’s Who Among America’s Teachers
- Recipient – Alumni of the Year, School of Music, Chapman University
- 2003 – Orange County Arts Education Award for Elementary Instrumental Music
- 2006 – Teacher of the Year, Irvine Unified School District
- Led curriculum workshops at local, county and state levels in Nevada, Arizona, California, Norway
DISCOGRAPHY

All recordings are available for purchase on the Pacific Symphony website. www.pacificsymphony.org

Canciones de Lorca
Prometheus
  • William Bolcom, Composer
  • Carl St.Clair, Conductor
  • Rene Barbera, Tenor
  • Jeffrey Biegel, Piano
  • Pacific Chorale

Symphony in G# Minor
  • Elliot Goldenthal, Composer
  • Carl St.Clair, Conductor

Toward a Season of Peace
  • Richard Danielpour, Composer
  • Carl St.Clair, Conductor
  • Hila Pittman, Soprano
  • Pacific Chorale, John Alexander, Artistic Director

Mount Rushmore, Radio City and the Gospel According to Sister Aimee
  • Michael Daughtery, Composer
  • Carl St.Clair, Conductor
  • Paul Jacobs, Organ
  • Pacific Chorale, John Alexander, Artistic Director

The Passion of Ramakrishna
  • Philip Glass, Composer
  • Carl St.Clair, Conductor
  • Pacific Chorale, John Alexander, Artistic Director

Piano Concertos, Elegy for Anne Frank
  • Lukas Foss, Composer
  • Carl St.Clair, Conductor
  • Jon Nakamatsu
  • Yakov Kasman

An American Requeim
  • Richard Danielpour, Composer
• Carl St.Clair, Conductor
• Stephanie Blythe
• Hugh Smith
• Mark Oswald
• Pacific Chorale

Fire Water Paper – A Vietnam Oratorio
• Elliot Goldenthal, Composer
• Carl St.Clair, Conductor
• Yo-Yo Ma
• James Maddalena
• Ana Panagulias
• Pacific Chorale

Orchestral Works
• Toru Takemitsu, Composer
• Carl St.Clair, Conductor

Piano Concerto (Corigliano), Radiant Voices Postcard (Ticheli)
• John Corigliano, Composer
• Frank Tichili, Composer
• Carl St.Clair, Conductor
• Alain Lefevre

Appalachian Spring Suite, etc.
• Aaron Copland, Composer
• Carl St.Clair, Conductor
• Marni Nixon

Barber, Copland, Harris: Orchestral Works
• Samuel Barber, Composer
• Aaron Copland, Composer
• Roy Harris, Composer
• Keith Clark, Conductor
• Louise De Tullio
• Allan Vogel
• Anthony Plog
Violin Concerti

- Gian Carlo Menatti, Composer
- Samuel Barber, Composer
- Keith Clark, Conductor
- Ruggiero Ricci

Church Windows, Poema Autunnale

- Ottone Respighi, Composer
- Keith Clark, Conductor
- Ruggiero Ricci

Reference Classics – First Sampling

- Various composers: Copland, Pachelbel, Liszt, Britten, Weil, Bach, Berlioz, others
- Keith Clark, Conductor
- Minora Nojima
- Marcella DeCray
- Matthew Walsh
- Stanley Ritchie
- Linda Quan
- Albert Fuller
RENEE AND HENRY SEGERSTROM CONCERT HALL

Location
- 615 Town Center Drive, Costa Mesa, 92626
- Directly across from South Coast Plaza Shopping Center
- Part of the Segerstrom Center for the Arts composed of:
  - South Coast Repertory Theater – 1978
    - Won Tony Award for Distinguished Achievement
  - Performing Arts Center – 1986
    - 3,000 seats
    - Built on 5 acres of Segerstrom land
  - Renee and Henry Segerstrom Concert Hall – 2006
- 2011 – Entire campus officially named Segerstrom Center for the Arts

Renee and Henry Segerstrom Concert Hall

- Background
  - Groundbreaking – July 7, 2003
  - Designed by architect Cesar Pelli
  - $52 million donation from Henry Segerstrom and wife Elizabeth
  - Name includes recognition of Henry Segerstrom's first wife, Renee

- Facility
  - Capacity up to 2,000 seats
  - Acoustically controlled chamber
    - Ideal for various types of performances
      - Large symphony orchestras
      - Chamber ensembles
      - Chorales
      - Solo instrumentalists and vocalists
    - Adjustable acoustical curtains, doors and banners
    - Adjustable orchestra pit
  - Hall includes
    - Musical library
    - 2 large orchestra rehearsal chambers
    - 8 individual rehearsal rooms
    - 15 dressing rooms

- More information: www.henrysegerstrom.com
SAMUELI THEATER

Location
- Back side of Renee and Henry Segerstrom Concert Hall, near Plaza Tower Parking structure
  714-556-2122 X4329

Samueli Theater
- Named in recognition of $10 million gift from the Henry Samueli family
- Opened October 14, 2006
- Venue for Pacific Symphony’s Café Ludwig series
- Available for banquets, meetings, seminar and other events
  - 300 - 600-seat capacity depending on configuration
  - Lobby separate from Concert Hall
  - 3 dressing rooms, accommodating 4 people each
  - 6 private practice rooms
  - 2 large rehearsal spaces
  - Performance lounge
- Resident companies
  - Pacific Symphony
  - Philharmonic Society of Orange County
  - Pacific Chorale
WILLIAM J. GILLESPIE CONCERT ORGAN

Origin
- Donated as a gift by William J. Gillespie
- Built by C. B. Fisk of Gloucester, Massachusetts

Gillespie Organ Statistics
- 4 manual keyboards (called manuals) of 61 notes each
- 1-foot keyboard of 32 notes
- 4,322 pipes
- 57 voices
- 75 ranks
- Size – 40 feet wide, 48 feet high, 12 feet deep
- Winded by electric blowers totaling 12 horsepower

General Information
- Organs are free-standing or built-in instruments
- Built-in are generally designed individually for each customer
- Built-in – generally attached to the building
- The blower supplies the wind and is unseen

Terms
- Pipe – produces sound (“speak”) when are under pressure (“wind”) is directed through them. One pipe produces a single pitch; multiple pipes are necessary to accommodate the musical scale
  - This is unlike other orchestral instruments like flutes or trumpets which can produce multiple pitches through the keys on the instrument – there are no keys or holes in the pipes of the organ to control the pitch.
  - An organ’s pitch is determined by the length of the pipe.
- Pitch – sounds judged to be “higher” and “lower” in the sense associated with musical melodies; determined in a frequency that is clear and stable enough to be distinguished from noise
  - Is the “note” that sounds
- Rank – a row of pipes; each rank having all pipes of the same kind of sound (i.e., flute-type instrument sounds)
- Console – Visible part of the organ containing everything the organist needs to control the sound, such as the manuals (keyboards, pedal board, stops, etc.)

How an Organ Produces Sound
- Sound is produced when wind passes through the pipes.
- Motor blows air into a reservoir (a storage container for the wind)
  - Top part of the reservoir is expandable (like a fan or accordion)
• Weights or springs on the expandable part keep the air under pressure so the sound does not waver
• From the reservoir, wind goes into the wind-chest – a box of rows with holes on the top
• Pipes stand on top of the wind-chest, one pipe to a hole
• Wind moves from the wind-chest to the pipe to make the pipe “speak”
• If the holes connecting the pipes to the wind-chest remained open all the time, all the pipes would speak at once whenever the organ is turned on – making “noise.”
• Two mechanisms control two separate barriers to the flow of air from the wind-chest to the pipes.
  • Stop Action
    ▪ Controlled by tabs (draw knobs)
    ▪ When a “stop” is turned off, the barrier blocks the holes.
    ▪ By pulling the stop out (or “on”) the wind can get to the pipes.
    ▪ There is a separate “stop action” for each stop in the organ.
    ▪ Barriers to several sounds can be removed simultaneously, allowing several pipes to speak at once when only one note is played.
    ▪ There are five broad categories of stops
      ▪ Principal (Diapason) stops –
        ▪ Do not try to imitate sounds of particular instruments
        ▪ Sound is unique to the pipe organ – what you think of when you hear traditional church music
      ▪ Flute stops – imitate sounds of flute-class of woodwind instruments, such as flute or piccolo, etc.
      ▪ String stops – imitate sounds of stringed instruments, such as violins, violas, cellos, etc.
      ▪ Reed stops – imitate sounds of brass instruments such as trumpets and tubas and reed instruments such as clarinets, saxophones and oboes, and even the human voice
      ▪ Hybrid stops – attempt to combine tone qualities of two other classifications of stops
  • Key Action
    ▪ Works with the stop action
    ▪ After a stop is turned on (removing barrier to the holes), the key action can control wind flow into the pipe.
    ▪ When a key is depressed, it opens a valve beneath the pipe, so the wind can finally get through the hole in the wind-chest.
    ▪ If no stops are open, there will be no sound.
  • While the wind supply, stop action, and key action have many parts, most of the space in the organ is occupied by the pipes
SOCIETAL AND OTHER BENEFITS OF ORCHESTRAL MUSIC

Music is as old as human kind – and universal.

Thousands of studies have proven the impact of music on human emotions, the ability to learn, impacting health and general well-being, and a society’s culture. Some known societal and other benefits of music are listed here, all the results of bone fide scientific studies.

Academic Outcomes

- **Music education prepares students to learn – develops basic mental skills**
  - Enhances fine motor skills – ability to use small, acute muscle movements to write, use a computer, perform other physical activities needed for classroom learning
    - Parts of the brain associated with sensory and motor function are developed through music instruction
    - Musically trained children have better motor function than non-musically trained children
  - Prepares the brain for achievement
    - Part of the brain used in processing math are strengthened through music practice
    - Students taking music score significantly higher on algebra and math assessments
    - Music students’ brains are already accustomed to performing the processes used in complex math
  - Fosters superior working memory
    - Ability to hold, control and manipulate information in order to complete higher order tasks, such as reasoning and problem solving
    - Musicians found to have superior working memory compared to non-musicians
    - Musicians better able to sustain mental control during memory and recall tasks
  - Cultivates better thinking skills and abstract reasoning
    - Improve over time with sustained training in music

- **Music education facilitates student academic achievement – improves overall scholastic success**
  - Improves recall and retention of verbal information
    - Develops region of the brain responsible for verbal memory – the recall and retention of spoken words
    - Serves as foundation for retaining information in all academic subjects
    - Music students tested for verbal memory show superior recall for words compared to non-music students
  - Advances math achievement
    - Music students outperform non-music peers in assessment of math
    - The advantage that music provides increases over time
True regardless of socio-economic status, race or ethnicity
Students in instrumental music do better in algebra, a gateway for later achievement

- Boosts reading and English language arts
  Students studying music surpass non-music students in assessments of writing, using information sources, reading and responding, and proofreading
  - Gains increase over time

- Increases average SAT scores
  - SAT measures “readiness for college”
  - 10 years of SAT data reveals
  - Students with four years of arts courses in high school earned highest scores on both the verbal and math SAT
  - Students taking any arts courses scored significantly higher than students who took no arts courses
    - Of those students, those who took music courses earned the highest math and second highest verbal SAT scores

- Music education develops creative capacities for lifelong success – engagement, persistence, creativity are components of higher-level thinking and complex problem solving essential for success in today’s global, knowledge-based economy
  - Sharpens student attentiveness
    - Ability to pay attention
    - Visual focus, active listening, staying on task – essential to school performance
    - Early childhood training in instrumental music improves these abilities
    - Continued music education through adolescence reinforces and strengthens them

  - Strengthens perseverance
    - Ability to continue towards a goal when presented with obstacles
    - Developed and strengthened in music education
    - Students involved in music lessons surpass their peers on tasks measuring perseverance – motivation, commitment and persistence

  - Equips students to be creative
    - Employers identify creativity as one of the top five skills important for success in the workforce
    - Music education helps develop originality and flexibility – key components of creativity and innovation
    - Graduates from music programs report that creativity, teamwork, communication and critical thinking skills are necessary in their work, regardless of whether they are working in music or other fields

  - Supports better study habits and self-esteem
    - Studies show music majors feel more prepared for success in college than non-music majors
May be due to music majors’ discipline and focus developed through intense practice and performance routines prior to college
- These habits generalize to other academic and social aspects of life, contributing to high self-esteem and success

Alzheimer’s - an irreversible, progressive brain disorder that slowly destroys memory and thinking skills, and eventually the ability to carry out the simplest tasks. In most people with Alzheimer’s, symptoms first appear in their mid-60s.

- Musical memories are often preserved in Alzheimer’s disease patients because key brain areas linked to musical memory are relatively undamaged by the disease
- Consequently, music can
  - Relieve or reduce stress
  - Reduce anxiety and depression
  - Reduce agitation
  - Enhance recall, language skills
  - Decrease problem, agitated or aggressive behaviors
- MRI images of the brain show different reactions to speech versus song
  - Spoken words activate just one section of the brain
  - Melodies light up multiple regions of the brain
  - Studies have demonstrated that Alzheimer’s patients learned more song lyrics when they were set to music than just spoken; healthy elderly people remembered just as much and did just as well with or without music.
    - New studies that Alzheimer’s patients can actually learn new information using music
- Favorite or meaningful songs from a person’s past may ease depression, anxiety, apathy, agitation and other conditions
  - Also eases stress for care-givers

Autism - a developmental disorder characterized by troubles with social interaction and communication. Often there is also restricted and repetitive behavior. Parents usually notice signs in the first two or three years of their child's life.

- Behaviors associated with Autism
  - Delayed learning of language
  - Difficulty making eye contact or holding a conversation
  - Difficulty relating to reasoning and planning
  - Narrow, intense interests
  - Poor motor skills
  - Sensory sensitivities
- Individuals with autism show equal or superior abilities in pitch processing, labeling of emotions in music, and musical preference when compared to typically developing peers.
- Melodic and rhythmic patterns give students with autism a way to organize auditory information and help memorize scripts, task sequences, and academic facts.
• Research supports a link between musical therapy and improvement in those with autism
  o Significant gains in communications behaviors; commensurate decreases when music therapy was removed
  o Preschool children in early intervention music therapy program show high on-task behavior during sessions and a high success rate in language development, social skills, cognitive concepts, motor skills, and music knowledge
  o Improvement in word recognition, logo identification, print concepts and pre-writing skills of children in early intervention programs.
  o Greater text accuracy when song is paired to text rather than reading or speaking text alone
  o Increase in vocabulary
  Increase in learning and retention of numbers, such as telephone numbers, multiplication tables when set to music than through non-music presentation
  Improved social skills through music-facilitated interactions and instrument playing
  o Long-term improved problem-solving skills.
  o Enhanced social skills such as entering the classroom, greeting teacher and peers, and engaging in play
  o Decreased self-stimulation and agitation

• Rhythmic impact of music
  o Organizes physical movements and is related to body rhythms (heartbeat, breathing, etc.)
  o Example: Autistic boy could not tie his shoes; learning on the second try when tying his shoes was put to a song. The rhythm helped organize his physical movements in time.

Some General Comments

• Various forms of music have different impacts
  o Can have positive or negative impacts
  o May change a person’s mood
  o May impact many people simultaneously
  o Can affect breathing rates, electrical resistance of the skin; cause pupils to dilate, increase in blood pressure and heart rate

• Example – Classical music from the baroque period
  o Causes heart beat and pulse rate to relax to beat of the music
  o Enables mind to concentrate more easily
  o Decreases blood pressure
  o Enhances ability to learn
  o Stimulates left and right brain
    ▪ Information being studied stimulates left brain
    ▪ Music activates the right brain
Engaging both sides at the same time causes the brain to be more capable of processing information.

**Example – Link between muscle strength/weakness and music**
- Muscles in the entire body go weak when subjected to the “stopped anapestic beat” of hard rock musicians such as Led Zeppelin, Queen, Janis Joplin, and others
- A “twitching of the brain”
- Effects include lessened work performance, learning and behavior problems in children and a “general malaise” in adults
- Shrill frequencies are also harmful

**The power of music**
- Students who study music
  - Have higher grade point averages than students who don’t
  - Develop faster physically
  - Have improved listening skills
- Top three academic countries in the world emphasize music education and participation
  - Hungary, Japan, Netherlands
- Top engineers in Silicon Valley are musicians

**Historical Anecdotes**

**Thomas Jefferson**
- When writing Declaration of Independence and could not figure out the wording for a specific part, would play his violin to help him think
- Landlady in Philadelphia recorded in her journal
  - Heard him pacing upstairs while drafting Declaration
  - Sent home for one of his violins
  - After it arrived, she would hear him pace a little, then play for half an hour or so and pacing would stop
- As youth, practiced violin (sometimes cello) 3 hours per day
- Participated in weekly concerts at Governor’s Palace while a student at Williamsburg
- Owned several violins – one “portable”
- Purchased pianoforte for future wife – Martha Wayles Skelton – during their engagement
- Involved with music all his life
- Declared that music “is the favorite passion of my soul, and fortune has cast my lot in a country where it is in a state of deplorable barbarism.”

**Albert Einstein**
- Began learning violin at age 6 (Mother was accomplished pianist), but he hated it
- Began to love violin and music at age 13 when he discovered Mozart
- Was poor student
  - Some thought he might be retarded
• Many, including some in family, thought he should become a laborer
  o He resisted what he called “rote learning” – it excluded the real spirit of learning and creative thought
  o At age 12, he discovered, was fascinated by geometry; mastered calculus by 16
  o Formal education ended at 16 – expelled because his bad attitude was affecting his classmates
  o Failed entrance exam to Federal Institute of Technology (FIT) in Zurich – good in math, but not other subjects; continued other studies, then was admitted to FIT in 1896
  o For Einstein, insight did not come from logic or mathematics
    ▪ It came, as it does for artists, from intuition and inspiration
    ▪ “The greatest scientists are artists as well.” said Albert Einstein
    ▪ “If I were not a physicist, I would probably be a musician. I often think in music. I live my daydreams in music. I see my life in terms of music...”
    ▪ “Imagination is more important than knowledge.”
  o He played classical music (on violin or piano) as a brainstorming technique.
    ▪ “When I examine myself and my methods of thought, I come close to the conclusion that the gift of imagination has meant more to me than any talent for absorbing absolute knowledge.”
    ▪ “All great achievements of science must start from intuitive knowledge. I believe in intuition and inspiration.... At times I feel certain I am right while not knowing the reason.”
  o Second wife, Elsa, “He goes to his study, comes back, strikes a few chords on the piano, jots something down, and returns to his study.”
  o For nearly seven decades, Einstein would not only use the violin to relax, but also when he became stuck in his thinking process.
  o Einstein to Shinichi Suzuki (pioneer of musical education): “The theory of relativity occurred to me by intuition, and music is the driving force behind this intuition. My parents had me study the violin from the time I was six. My new discovery is the result of musical perception.”

Music focused Books

• What to Listen for in Music by Aaron Copland, Alan Rich (Foreword and Epilogue) and William Schuman (introduction)
  o This book looks to answer two basic questions: Are you hearing everything that is going on? Are you really being sensitive to it? Through these two questions Copland discusses what to listen for when listening to Duke Ellington to Bach. Through his dialogue and point of view readers can glean another way to appreciate listening to music.
• The Rest is Noise: Listening to the Twentieth Century by Alex Ross
  o This book shows readers the complex world of modern sound. It discusses bold personalities who have resisted the precedents of the classical past and defied
cultural norms. This narrative takes you from Vienna in the 1940’s to the center of New York during the 70’s exploring the bold defiance of classical music dying and instead allowing it to prosper. This book discusses history through music.

- **The Lives of the Great Composers** by Harold C. Schonberg
  - This narrative discusses the greats as unique yet evolving and adapting composers that learn from the past. Schonberg looks to Bach, Mozart, and Copland but also looks to Gilbert, Sullivan and Strauss providing a work full of details and anecdotes.

- **The Classical Style** by Charles Rosen
  - Rosen delves into the three giants of the Vienna School of Music during the Classical-era of music drawing from his vast knowledge of their repertoire. All of his insights are clear and persuasive, shining a new light on these magnificent works.

- **This is Your Brain on Music: The Science of Human Obsession** by Daniel J. Levitin
  - Levitin explores the connection between music and the human brain posing the theory the music is essential to human evolution – possibly more so than language. He discusses everything from the science of earworm jingles, to why practice not talent makes better musicians and inclinations to certain types of music. This is an eye opening work interconnecting obsession, the human brain and music.
GREAT MUSIC QUOTES

“Music is a birthright.”
Carl St.Clair

“Give me control over he who shapes the music of a nation, and I care not who makes the laws.”
Napoleon Bonaparte

“A painter paints pictures on canvas. But musicians paint their pictures on silence."
Leopold Stokowski

“If a composer could say what he had to say in words, he would not bother trying to say it in music.”
Gustav Mahler

“If the king loves music, it is well with the land.”
Mencius

“Life is one grand, sweet song, so start the music.”
Ronald Reagan

“Music is the universal language of mankind.”
Henry Wadsworth Longfellow

“Music is the mediator between the spiritual and the sensual life.”
Ludwig van Beethoven

“Music is well said to be the speech of angels.”
Thomas Carlyle

“Music produces a kind of pleasure which human nature cannot do without.”
Confucius

“When words fail, music speaks.”
Hans Christian Anderson

“Why waste money on psychotherapy when you can listen to the B Minor Mass?”
Michael Torke

“Music without life would be a mistake.”
Friedrich Nietzsche

“After silence, that which comes closest to expressing the inexpressible is music.”
Aldous Huxley

“Music expresses that which cannot be said and on which it is impossible to be silent.”
Victor Hugo

“Music is love in search of a word.”
Sidney Lanier
“I must study politics and war that my sons may have liberty to study mathematics and philosophy. My sons ought to study mathematics and philosophy, geography, natural history, naval architecture, navigation, commerce and agriculture in order to give their children the right to study painting, poetry, music, architecture, statuary, tapestry and porcelain.”
John Adams

Play the music, not the instrument.

Music is what feelings sound like.

Music is only love looking for words.

Music is the art of thinking with sounds.

Music speaks to the heart in ways words cannot express.

Music is to the soul what words are to the mind.

If the brain is a muscle, then learning to play an instrument and read music is the ultimate exercise.
APPENDIX

2006 PACIFIC SYMPHONY EUROPEAN CONCERT TOUR

- Three countries in 14 days
  - Germany – Munich, Cologne, Dusseldorf, Friedrichshafen, Frankfurt, Hanover
  - Switzerland – Lucerne
  - Austria – Vienna
- Capacity audiences
- Extraordinary reviews from music critics of Europe
  - More than 20
  - All, without exception, glowing responses to the Symphony and St. Clair

April 21, 2018 – PACIFIC SYMPHONY CARNEGIE HALL CONCERT DEBUT

- Invited to perform Philip Glass’ “The Passion of Ramakrishna”
  - Commissioned in (year) by Pacific Symphony and Nashville Symphony
  - Premiered in (year) by Pacific Symphony
  - Celebration of Philip Glass’ 80th birthday
- Concert “week-end get-away” packages and tickets available
  - Arrive in New York – April 20
  - Concert – April 21
  - Return to Orange County – April 22
  - Park Central Hotel

2018 – PACIFIC SYMPHONY PBS “GREAT PERFORMANCES” BROADCAST – “ELLIS ISLAND: THE DREAM OF AMERICA”

- June 29, 2018 – 10:00 p.m. national broadcast on PBS Stations
  - PBS SoCal
- “Ellis Island: The Dream of America”
  - Peter Boyer – composer
  - Performed by Pacific Symphony – April 6 - 9, 2017 at Segerstrom Concert Hall
- Major sponsor – Ellis Island Honors Society
2018 – CHINA CONCERT TOUR

- 5-city concert tour
  - May 9 – Shanghai Poly Grand Theater
  - May 10 – Hefei (capital of Anhui Province), Hefei Grand Theatre
  - May 11 – Wuxi (Jiangsu Province), Wuxi Grand Theatre
  - May 13 – Chongqing (major city in southwest China), Chongqing Grand Theatre
  - May 15 – Beijing, National Centre for the Performing Arts

- Pinchas Zukerman – Guest artist
- Program includes works by Leonard Bernstein in celebration of his centennial; Ravel’s *Daphnis and Chloe, Suite No. 2; Pictures at an Exhibition* by Mussorgsky; Mozart’s *Violin Concerto No. 3*
- Encores include Leonard Bernstein’s *Mambo, Overture to Candide and Slava!*
  - Chinese requested some American music
  - Carl St. Clair worked with and was mentored by Bernstein
- All concert halls constructed within last ten years

- Funding
  - Major lead gifts by Sandy Segerstrom Daniels and Sally Segerstrom
  - $150,000 matching grant from Overseas Business Consulting, Inc.
  - Major support from Charlie and Ling Zhang

PACIFIC SYMPHONY YOUTH ENSEMBLES (PSYE)

2012 – YOUTH ORCHESTRA EUROPEAN CONCERT TOUR

- Concerts performed in Bulgaria

2016 – PACIFIC SYMPHONY YOUTH ORCHESTRA CHINA CONCERT TOUR

- Led by PSYO Music Director and Pacific Symphony Associate Conductor Roger Kalia, under the artistic advisement of Maestro Carl St. Clair
- Three-city tour of China, including Beijing and Shanghai
- Performed in the major professional concert halls

2017 – PACIFIC SYMPHONY YOUTH WIND ENSEMBLE INTERNATIONAL COMPETITION, AUSTRIA

- Won First Prize in their category in competition (Symphonic Band)
• Led by PSYWE Music Director Dr. Gregory X. Whitmore, under the advisement of Maestro Carl St. Clair
• Celebrated PSYWE’s 10th anniversary season in 2016-17
• Toured Salzburg and participated in the Summa Cum Laude International Youth Music Festival in Vienna
• Performances in Golden Hall of the Musikverein, MuTh Concert Hall and Wiener Konzerthaus

2018 – PACIFIC SYMPHONY SANTIAGO STRINGS COSTA RICA WORKSHOP AND CONCERT TOUR

• Led by PSSS Music Director Irene Kroesen, under the artistic advisement of Maestro Carl St. Clair
• Created and participated in workshop collaborations with Costa Rica’s National SiNEM music program students and instructors in the cities of Cartago and San Ramon
• Performed to a full house at Teatro Eugene O’Neill in the capital city of San Jose